

your carburettor won't ice-up wherever you are



START WITHOUT STALLING

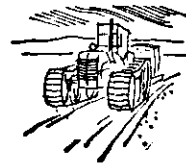


Last year, BP Winter grade, the first and only "climate zoned" petrol, road-tested from North Cape to the Bluff, proved astonishingly successful in overcoming the problem of carburettor icing.

Again this Winter, every zone is a safety zone—safe from carburettor icing. No matter where you drive, you're free from stalling when starting, loss of power when running. At traffic lights, intersections or heavy traffic, you get as smooth a response from your engine as open highway driving. Enjoy Summer starting and running in Winter's worst weather. Ask for BP "climate zoned" Winter grade!

proved in the Antarctic

Where bad weather begins BP kept the Sno-cats and tractors going through blizzard's blast and severe cold. BP were official suppliers of all BP fuels and lubricants used in the British and N.Z. Antarctic Expeditions.



quit stalling fill up today.

BP "climate zoned"
Winter grade
petrol

WG 31