

It's a better lighter with

RONSONOL

LIGHTER FLUID

Made by the greatest name in lighters to put a flame in every lighter

RONSON ACCESSORIES

Flints 1/- and 2- per pkt.

Wired wicks 6d. each

Service out-fits 3/9 each

Butane gas re-fills 2.6 each

Ronson representatives: Ponsford, Newman & Benson 1948 Ltd.

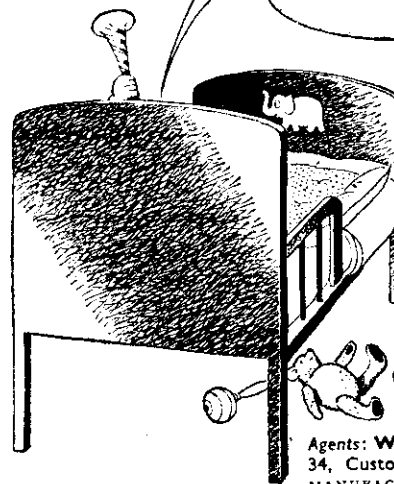
Ronsonol distributors: Delopack (N.Z.) Ltd. Wellington



Cork and pourer with every bottle

105.L.37

LOOK...



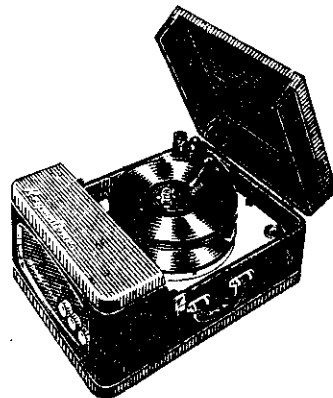
If you were to peek inside you'd see I was the prettiest, flirtiest, gurgliest baby in town. That's because I'm a *Virol* baby. Virol's the food that babies thrive on. Ask your chemist about Virol — today.



Virol

Agents: WRIGHT STEPHENSON & CO., LTD., 34, Custom House Quay, Wellington, C.I., N.Z. MANUFACTURED IN ENGLAND BY VIROL LIMITED

REGENTONE IN THE NEWS!



Illustrated:

AHG6W Model: De luxe self-contained; latest Collaro 4-speed mixer-changer with auto-stop manual switch.

Price £28/12/6

Regentone

NEW! It's so new we haven't a photo of it yet. We do know, however, that it has taken the Record-Playing World by storm; and that when this advertisement appears you will be able to hear the magic of this NEW HI-FI Playing AT YOUR LOCAL RADIO STORE.

4-speed Garrard changer; 4-valve push-pull A.C. Amplifier; 5-watt peak-pulse power output from high-fidelity crystal pick-up that has amazed the experts; Dual Speakers.

**NEW
SUPER
HI-FI
Model**

HEAR IT AT YOUR LOCAL
RADIO and ELECTRICAL STORE

N.Z. Factory Representatives: Direct Imports (N.Z.) Ltd., Box 72, Hastings

Mary Scott

DINNER DOESN'T MATTER - 12/6

A novel of farm life and a sequel to her most popular novel "BREAKFAST AT SIX."

FAMILIES ARE FUN - - - 11/6

Nancy Ellison

THE WHIRINAKI VALLEY - 14/6

A true story of present-day pioneering

Helen Wilson

MY FIRST EIGHTY YEARS - 16/-

A fine Autobiography.

LAND OF MY CHILDREN - 12/6

The story of a piece of land and the people who worked it. (New edition in December.)

MOONSHINE - - - - 10/6

An exciting novel of illicit whisky making in the 90's.

Bruce Mason and John Pocock

THEATRE IN DANGER - - 8/6

A brilliant discussion of drama and the New Zealand theatre.

Oliver Duff

NEW ZEALAND NOW - - 12/6

O. T. J. Alpers

CHEERFUL YESTERDAYS - - 16/6

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