

SHOP BY MAIL

"PIFCO" QUALITY PRODUCTS
THE LAMPHOUSE 11 MANNERS ST.,
 WELLINGTON.

"OUR GUARANTEE"

"Any goods that prove in any way unsuitable may be returned within 7 days from receipt and your money will be REFUNDED IN FULL."

AUNT DAISY RECOMMENDS

"PIFCO" MASSAGE VIBRATORS



FOR SUFFERERS FROM RHEUMATIC AILMENTS—The "Pifco" Massage Vibrator has proved beneficial in the treatment of Rheumatism, Sciatica, Lumbago, etc.

FOR BEAUTY TREATMENT—Excellent for facial treatment, encouraging a soft, smooth complexion and for maintaining the slim, trim figure.

FOR THE SPORTSMAN—Will tone up those tired and aching muscles after the game.

SUPPLIED COMPLETE—Plugs into your nearest light socket or hotpoint.
 Cat. No. LEE79 **PRICE £4/17/6**
 Post Free.

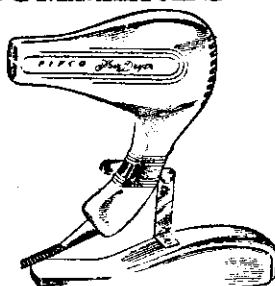
AUNT DAISY RECOMMENDS

"PIFCO" HAIRDRIERS

DRY YOUR HAIR IN HALF THE TIME!

DRY IT IN COMFORT!

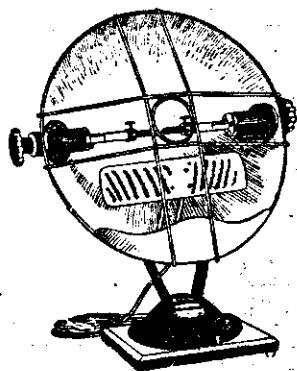
DRY IT EVENLY AND THOROUGHLY!



Hair drying is so easy and pleasant with the "Pifco" Hairdryer. Its streamlined plastic casing is beautifully balanced with fingertip on-off and hot-cold switches. Available in these attractive colours of Ivory, Maple Green, Pastel Blue, Lilac, Pastel Pink and Champagne.

Cat. No. LED 214 / £4/17/6 Post Free

(Stand as illustrated, LEDB216, £1/9/6 extra.)



KEEP YOUR SUNTAN!! With a "PIFCO" SUNLAMP

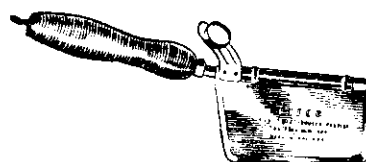
Don't lose your suntan when the cooler weather comes; keep that healthy bronzed look—use a "PIFCO" SUNLAMP. Gives you sunlight from your hot point whenever you want it. 12½ in. diameter parabolic reflector, adjustable to any angle, gives a wide coverage from the rays.

SUPPLIED COMPLETELY READY FOR USE!

Cat. No. LEE109 £7/9/6
 Post Free.

SOME SUGGESTIONS FOR XMAS

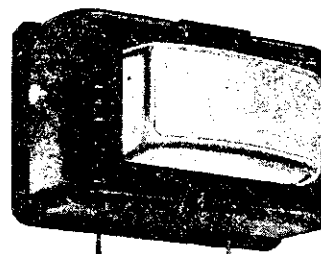
- LED221 "PIFCO" ELECTRIC HAIRCLIPPERS - - £7/19/6 Post Free.
 LED679 "PIFCO" ELECTRIC CURLING TONGS - - 32/6 Postage 1/-.
 LED483 "PIFCO" ELECTRIC SHAVERS - - - - £4/9/6 Post Free.
 LED678 "PIFCO" ELECTRIC TIE PRESS - - - - 27/6 Postage 1/-.
 LF937 "PIFCO" STAREIGHT DECORATION SETS. Ideal for Xmas tree decoration, comprising 12 olive-shaped lamps in bright and attractive colours - - - - 30/6 Postage 1/-.
 LF761 "PIFCO" ADJUSTABLE BED OR TABLE LAMP. Ivory plastic base, with shade in primrose, grey, red or ivory. Complete with 40-watt bulb. 39/6 Post Free.



'Pifco' TROUSER PRESSERS

Crease Trousers, Skirts, etc. Spring-loaded plates containing heating element clamp on to trousers and by sliding up and down a "knife-edged crease" is obtained.
 Cat. No. LED675 **ONLY 26/6**
 Postage 6d.

LATEST BEDLAMP



JUST ARRIVED! — 230-VOLT
 SIZE: 5¼" x 3" x 2½"

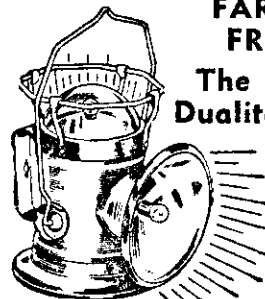
Hangs anywhere and gives excellent bedhead light. May also be screwed on wall. In pastel shades of plastic, wedgwood blue, green, pink and ivory. Translucent lens. Complete with bulb, adaptor and 5ft. cord. Pendant switch and bracket for hanging.

UNBEATABLE PRICE!

Cat. No. LF760 20/6
 Fragile Postage 2/-.

FARMERS' FRIEND!

The "Pifco" Dualite Lantern



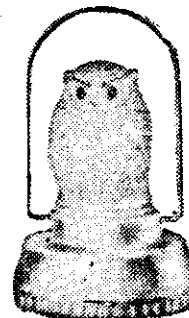
Ideal for
 FARMERS
 CAMPERS
 FISHING
 HUNTING
 MOTORISTS
 HOME

Throws 800ft. beam. Also gives broad beam from top. Size 9 in. x 6½ in. x 7 in. Weight 2½ lb. Carrying handle. Supplied complete with Battery and Globes.

A PRACTICAL GIFT!

Cat. No. LT790A £2/19/9
 Post Free.

"OWLITE" NIGHT LAMPS



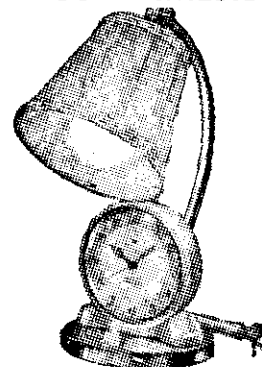
A New Attractive Night Lamp. Ideal for kiddies' rooms. "Owlite" figure is moulded in translucent plastic. Carrying handle. Uses two torch batteries.

Also ideal for cupboards, pantries, etc., where it is impracticable to install lighting. Complete with batteries.

Cat. No. LT912A

Postage 9d. 9/9

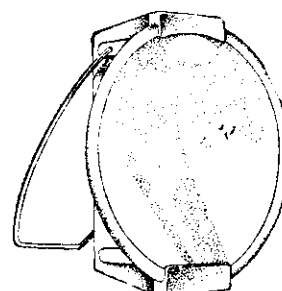
"PIFCO" TIMESIDE"



Chromium-plated Table Lamp, incorporating Electric Alarm Clock. Two for the price of one. Ideal for the bedside. Height 12½". Clock 4" diam. Attractive design. Various colours in shades.

Cat. No. LEM935 £5/19/6
 Post Free.

ELECTRIC MAGNIFYING MIRRORS



Strong MAGNIFYING ELECTRIC MIRROR, incorporating 15-watt globe. Operates from hotpoint or light socket, giving bright, shadowless reflection. Hangs or stands. Ideal for shaving or "make-up." Supplied complete.

Cat. No. LF740 23/-

With Shaver Attachment. **25/-**

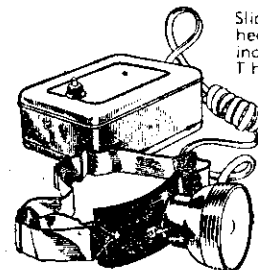
Cat. No. LF745 18/6

Battery-operated Model also available.

Cat. No. LT756A 18/6

A NOVEL GIFT

BATTERY HEADLITES

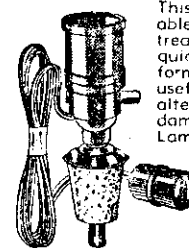


Slips on to forehead with expanding elastic band. Throws powerful beam of light directly on to the work, leaving both hands free. Strong metal construction. 42 in. lead of wire from Headlight to battery container, which is carried in

the pocket. With batteries. **25/-**

Cat. No. LT765A Postage 1/- extra.

MAKE YOUR OWN TABLE LAMP!!



This ingenious adaptor enables vases, bottles, or treasured ornaments to be quickly and effectively transformed into charming and useful table lamps, without alterations or any risk of damage. Comprises Switch Lampholder with adjustable cork stopper. The cork may be peeled down to the desired diameter. Complete with 6ft. flex. Arm adaptor already fitted. 3 sizes available. Bottle Size, Medium

Size, Vase Size, 2½". 14/3 each.

Cat. No. LF659 Postage 6d Extra.