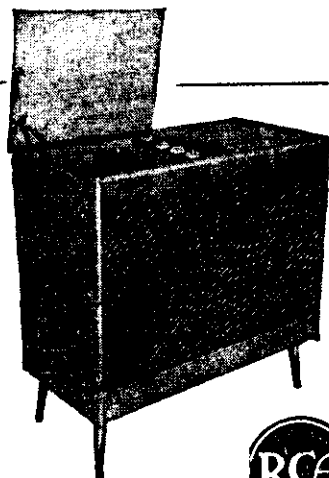


HIGH FIDELITY

without
fuss or
fiddling

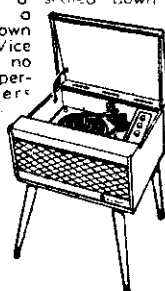


The "PRESIDENT" High Fidelity PHONOGRAPH

It's the "President" high fidelity phonograph, designed by R.C.A. for those who want to listen, not fiddle with gadgets and gimmicks. Here, in one functional cabinet, is all the equipment the hi-fi enthusiast needs for superlative sound reproduction—a four-speed record changer that takes 7, 10 and 12-inch discs, panoramic multiple speaker system and three—just three, controls. Complete your range of high fidelity equipment with the instrument that you can sell on performance alone (with the added advantage of the name R.C.A.).

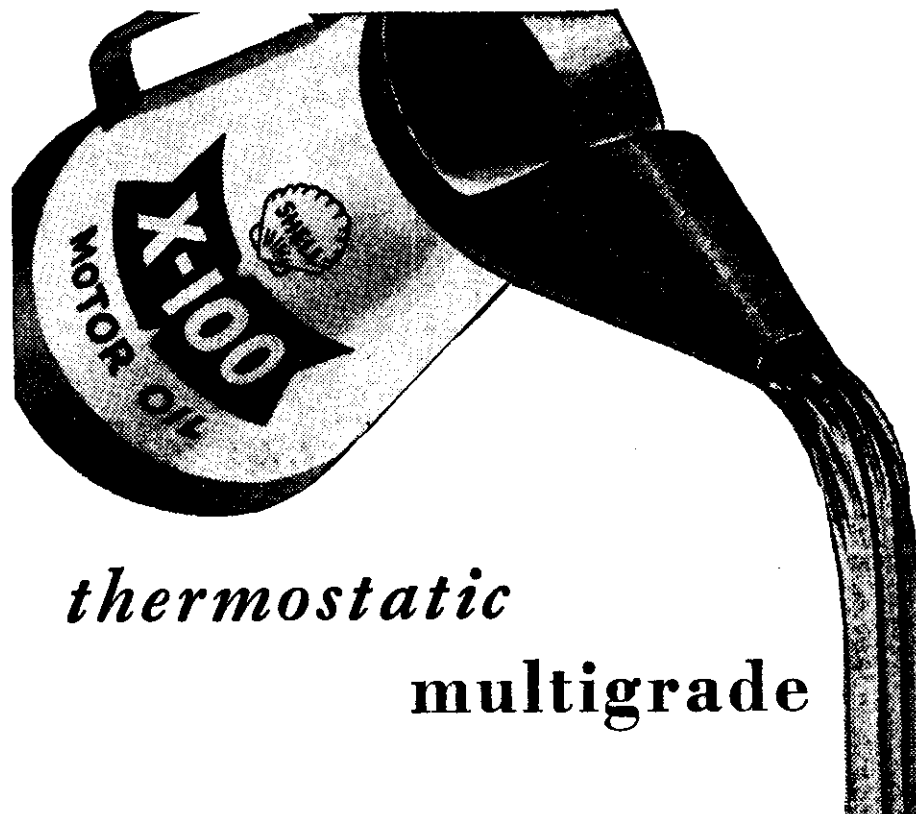
Second string—

R.C.A.'s "VICE PRESIDENT" If you carry the Vice President as well as the President you have a winner in both the high and low price class. Not a scaled down "President," but a design in its own right, the "Vice President" makes no compromise with performance—offers sound reproduction to a standard never before associated with an instrument of its size and price.



AMALGAMATED WIRELESS (A'SIA), LTD.
Designed in U.S.A. and manufactured in Britain. P.6

N.Z. LISTENER, NOVEMBER 8, 1957.



thermostatic multigrade

protects at all
temperatures

Shell X-100 Multigrade Oil adjusts automatically to all engine temperatures, fully protects your engine whether it's garage cold or highway hot—it's *thermostatic*!

When you start a cold engine you need a light free-flowing oil. When your engine reaches moderate temperature on a short drive you need a medium-weight oil. When the engine is hot you need a heavy oil that will hold its body, resist thinning out.

Shell X-100 is *all 3* of these oils in one!

Shell X-100 Multigrade is thermostatically compounded and flows freely as a thin, light oil, but at the same time it is fully as protective as a heavy oil. It prevents low-temperature sludge, which clogs oil passages and damages vital engine parts. It neutralises acid action—major cause of engine wear.

Starting is easier when you're using X-100 Multigrade
Quick starts mean longer battery life.

You save up to 15% on petrol

There's less engine drag when starting and in the first few miles of driving, when consumption is heaviest. X-100 Multigrade is an oil that saves petrol.

Save on repairs too!

X-100 Multigrade fully protects working parts of the engine with a tenacious oil film, reducing engine wear, saving you costly repair bills.



For quicker starting... instant lubrication... livelier performance... savings in petrol... one grade for all purposes... change to Shell X-100 Thermostatic Multigrade Oil.

Two Multigrades Essential

There are two multigrade oils in the Shell X-100 range—10W/30 for new, low mileage cars—20W/40 for older, high mileage cars and for trucks and other heavy duty vehicles.

MULTIGRADE

THE THERMOSTATIC MOTOR OIL

THREE OILS IN ONE

YOU CAN BE SURE OF SHELL



In SEALED bottles for your protection

Shell X-100 Multigrade Oil is packed in sealed pint and quart bottles for your protection. You see what you buy—the bottle is your guarantee of purity, your assurance of full measure. The fact that the bottle is sealed until you buy it means that you can be absolutely sure you're getting Shell quality.

Ask for Shell X-100 Multigrade—it's thermostatic, and that means better motoring.

