

Ultimate

ELECTRICAL APPLIANCES

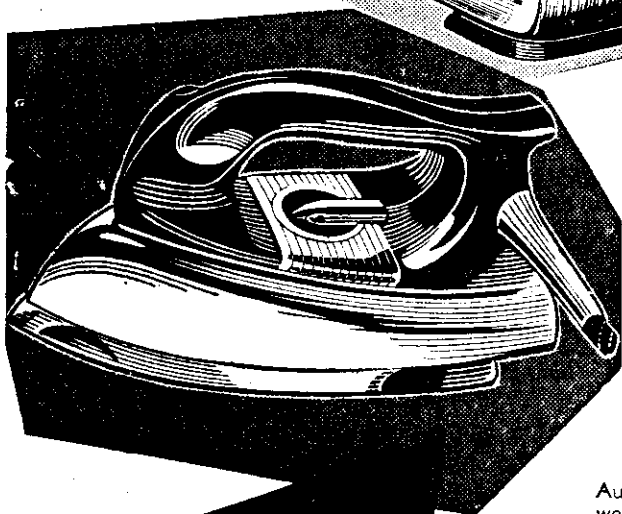
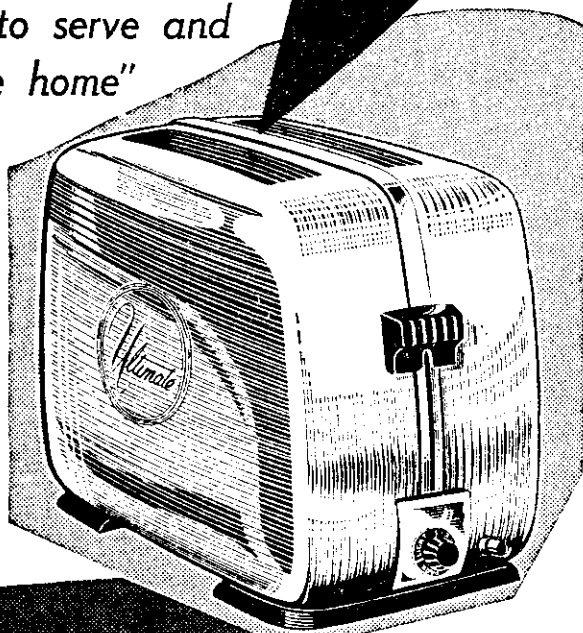
"Designed to serve and save in the home"

ULTIMATE "POP-UP" TOASTER

Modern streamlined design with chrome or enamel finish. Constructed of only the finest material and built to last a lifetime.

£8/19/6
(CHROME)

£8/12/6
(ENAMEL)



ULTIMATE IRON

Automatic, light in weight, fast and efficient. Built-in Thermostat regulates heat. Easy-grip coloured handles.

79/6

ULTIMATE "MINIGRILL"
Ideal for quick meals, it boils, grills, toasts and has a removable element for use as an immersion heater.

£5/12/6

Ultimate

AVAILABLE FROM
ALL ELECTRICAL AND HARDWARE STORES

Designed, Manufactured and Distributed by ULTIMATE-EKCO (N.Z.) CO. LTD., Auckland



"No more weekly polishing for me!"

It's true! Goddard's Silicone wax gives you a glorious shine that will last for a month—without any HARD rubbing. It's the most revolutionary development in wax polish for hundreds of years.

GODDARD'S SILICONE WAX GIVES YOU

A deep brilliant shine.

A surface that won't mark or stain easily.

A surface that stays polished for as long as 32 days.

A really economical shine—because you use so little and it lasts so long.

And far less work.

GODDARD'S SILICONE WAX

2/6 and 5/- a tin

★ Goddard's Creamed Silicone Wax (If you prefer a cream for furniture) is a wax emulsion which has outstanding cleansing and polishing properties. It's durable, water repellent and imparts a superior gloss. 5/6 a jar.

★ Goddard's NEW Silicone Polishing Cloth needs no polish or paste—the shine's in the cloth. Cleans, polishes and protects any surface. 5/3 each.

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