

£2,500

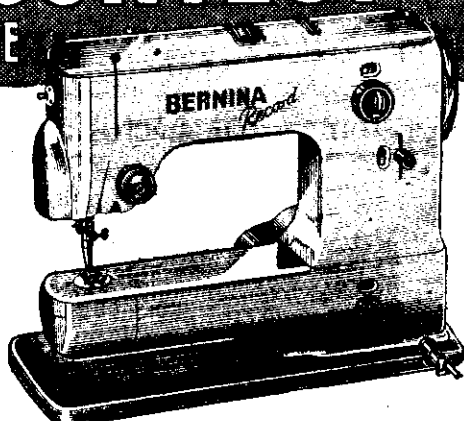


BERNINA CONTEST

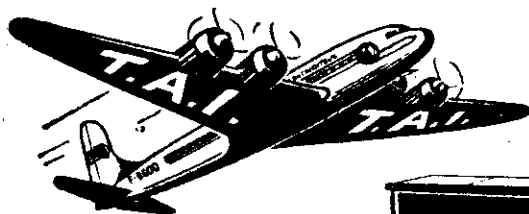
FULLY AUTOMATIC SEWING MACHINE

OVER 600 HANDSOME PRIZES

YOU
COULD BE THE
WINNER
OF ONE OF THESE

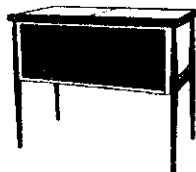


1st PRIZE - Value £1,500



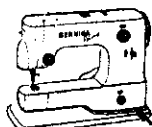
Bernina Contemporary Console designed by Robert Heritage, Des. R.C.A., M.S.I.A. (Value 100 guineas.)

2nd Prize



3rd, 4th, 5th Prizes

Bernina "Record" Portable Free-arm Fully Automatic Model. Value £68.



6th Prize Bernina "Favorit" Portable Flat-bed Fully Automatic Model. Value £67.



7th Prize

"Orion" Swiss All-Metal Home Knitting Machine. Value £59/17/6.



8th Prize

"Prior" Automatic stitch Transfer Home Knitting Machine. Value £59/10/-.



9th Prize



New Pye 5-valve Radio-gram in oak cabinet. Value 46 guineas.



"Magi - Cook" Infra-red grill. Value £15.

10th Prize

300 Vogue Patterns of your own choice. 100 pairs Pinking Shears. 200 4-colour Ball Pens.



Consolation Prizes

FREE CONTINENTAL HOLIDAY for TWO

Leave Auckland 1st Class on the glamorous French T.A.I. Air-Route to Paris via Noumea, New Caledonia, Brisbane, Darwin, Saigon, Karachi, Athens, Paris. (Tour arranged by White's Travel Service.) Travel through France to Zurich in Switzerland for two weeks' holiday (at San Moritz if in season) as guests of Bernina Works. Sightseeing Switzerland, then return to N.Z. by T.A.I.

INCLUDING £200 TO SPEND

ENTRY IS FREE

ENTRY FORM

to be eligible, answer Parts I and II, and complete Part III.

DON'T FORGET-THERE ARE OVER 600 HANDSOME PRIZES.

PART I. INCLUDED WITH THE FAMOUS BERNINA FEATURES LISTED BELOW IS ONE INCORRECT STATEMENT. MARK IT WITH A CROSS IN THE RELEVANT SQUARE.

1. AUTOMATIC TENSIONS - With Bernina, no altering either thread tension for different thicknesses of material. ☐
2. CHANGING PRESSER FEET - With Bernina no unscrewing, simply clip on. ☐
3. DARNING - With wool or cotton on Bernina. ☐
4. EMBROIDERY - Without any cumbersome changing of discs, fine automatic embroidery stitches can be made perfectly on Bernina by simply moving the selector to required pattern. ☐
5. CARRYING CASE - The light weight portable Bernina packs completely into attractive case. ☐
6. MODELS - There is only one Bernina model. ☐
7. SEWKIT - Pins for cottons and bobbins, three drawers for Bernina accessories. ☐
8. SATIN STITCH STOP - For automatic transfer from straight sewing to satin stitch embroidery. ☐
9. BUTTON-HOLES - Of any length, can be perfectly formed on Bernina. ☐
10. HEMSTITCHING - Can be done with Bernina, as well as twin and treble needle work. ☐

A correct answer to Part I qualifies you for **PART II. WRITE A BERNINA SLOGAN** in no more than ten words, saying why you think BERNINA is the world's leading household sewing machine, (example: "Bernina sews so simply, it's a dressmaker's dream"):-

PART III. PLEASE NOTE - To complete your entry please answer these questions.

(1) Do you have a sewing machine Yes..... No..... State make and age

Do you do your own dressmaking or mending. Yes..... No.....

(2) Do you prefer knee or foot control (WITH BERNINA YOU CAN HAVE EITHER)

I agree to the conditions accompanying this Entry Form.

Name (in block letters)

Address (in block letters)

Send your entry to: BERNINA SEWING MACHINES (N.Z.) LTD., P.O. Box 2844, WELLINGTON. or hand it in to your nearest BERNINA dealer.

CONDITIONS OF THE COMPETITION

Entry is FREE. No restriction on number of entries.

Competition closes 30th November. Entries received after that date are invalid.

Bernina dealers may be consulted when completing Part I.

No person connected directly or indirectly with the Bernina organisation may enter.

Any winner of a Bernina sewing machine who already owns one of the latest models may accept its cash equivalent.

Cash equivalents will not be available in lieu of any of the other prizes.

PART II, the decision of the independent panel of three judges will be final and no correspondence will be entered into.

All entries will remain the property of Bernina Sewing Machines (N.Z.) Ltd., who may use them as they see fit.

BERNINA DEALERS
EVERYWHERE GIVE SPECIALISED
SALES AND SERVICE.