

Now better than ever!

The world's favourite film -



Kodak nome Pan
Verichrome Pan
FAST PANCHROMATIC
FILM

Kodak VERICHROME PAN FILM

Now gives even better pictures.

Your favourite film, Verichrome, goes PANCHRÔMATIC—that means you get—

- Better pictures in any light. Sunlight, Dull light or Flosh light.
- Sharper detail for better enlargements.
- Truer colour values in black and white.

Ask for Kadak Verichrome Pan—the new perfect all purpose, all weather, film for every occasion.

From all Chemists and Kodak Dealers