

**Buying a  
Radiogram?  
Recordergram?  
Reproducer?**

**It costs no more  
to buy a model  
with the best  
sound equipment**

**BE SURE** that you get **VALUE** for your money and **LASTING PLEASURE** from your purchase. **SEE TO IT** that your set is **COLLARO** equipped! Make this your **FIRST** consideration and you will enjoy the **BEST** at no extra cost!

**COLLARO Record Changers**

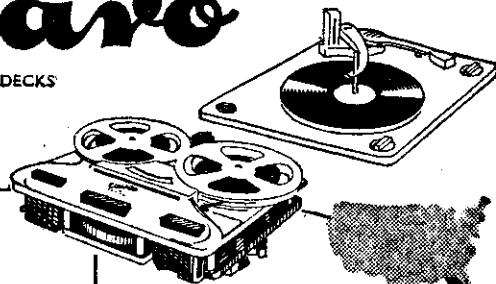
have **ALL** the features of other brands—**PLUS** a *constant speed change cycle* for less interrupted listening when changing records, and the *gentlest of actions* to protect your expensive L/P recordings. It has a **MANUAL PLAY** switch too, for operation as a single player! All this at **no extra cost!**

**COLLARO Tape Decks**

are built on **TRANSCRIPTION** principles to **BROADCAST STUDIO** requirements. **THREE** playing speeds (**NOT ONE OR ONLY TWO**) for highest fidelity performance. **TWIN TRACKS**—no turning over spools and re-threading tapes. You can record for **AS LONG AS THREE HOURS** without turning or changing spools! But **ONLY WITH COLLARO!**

**Collaro**

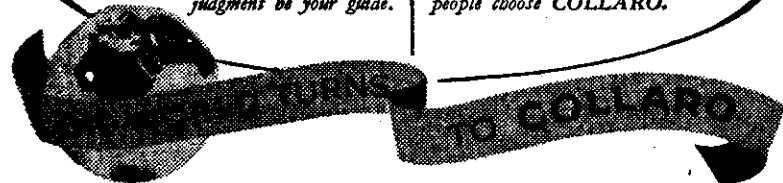
RECORD CHANGERS TAPE DECKS



**Preferred in Britain**  
COLLARO units are used exclusively by many major British manufacturers of radiograms and reproducers. Altogether more use COLLARO than any other. Let their experienced judgment be your guide.

**Chosen in U.S.A.**

In 1956 nearly half a million COLLARO units were bought in the U.S.A. In New Zealand, too, sales are soaring as more and more people choose COLLARO.



N.Z. Distributors: RUSSELL IMPORT CO. LTD., P.O. Box 102, Wellington. C57.2

only  
the  
*Pleasure*  
percolates

You get all the satisfaction of a fine Virginia cigarette in Cooltip . . . with the added advantage of a filter tip.

*that's the beauty of—*  
**COOLTIPT**  
*Fully Filtered*

**2/4 for 20**  
in attractive aluminium tin.

Abdulla make the best Virginia cigarettes

**HIRAM**  
**WALKER'S**  
*London*  
**DRY GIN**

Distilled in Great Britain in accordance with the world famous private formula, Hiram WALKER'S London DRY GIN has that "EXTRA" dryness demanded by today's connoisseurs. The superb flavour imparted by the rare vintage botanicals used in the distillation of Hiram WALKER'S London DRY GIN, is your guarantee of success in entertaining.

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**C. G. MACINDOE Pty. Ltd., Auckland**  
Available wherever good drinks are served or sold.