

Recommended by  
Aunt Daisy

**dip**

plastic starcher  
lasts up to  
ten washes

DIP keeps party frocks—like this lovely Frank Usher model, glamour—crisp through wash after wash. Because DIP the modern starcher is a plastic and doesn't wash out!

**EASY TO USE!** Just add water from the tap and DIP is ready to starch frocks, shirts—household linen, too!

2/11 a large bottle.



One Dip-starching . . . lovely, lasting crispness

AT ALL GROCERS AND STORES

N.Z. Distributors: Wilfrid Owen Ltd., Christchurch.

ADVERTISED BY  
AUNT DAISY!

**Tasty King spreads**  
give variety to school lunches!  
so tasty so nourishing!



4 luscious fruity  
flavours  
PASSIONFRUIT,  
GRAPEFRUIT,  
ORANGE,  
LEMON.

Made only from fresh eggs, butter, glucose, sugar, with delicious fruity flavours. King Spreads are simply super! Ideal for sponge fillings, and on toast, biscuits, scones and pikelets. An economical 2/9 tumbler of King Spread makes food so much more appetising. Buy some today! The kids will love them!

A ROYAL FEAST WITH **King** SPREADS

Made by Lane Latimer Ltd., Dunedin, manufacturers of famous "Crystal Jellies."

THE MOST **reliable**  
SOURCE OF  
VITAMIN C

Besides being the most reliable, Gregg's Rose Hip Syrup is also most economical. It costs only 1½d for baby's daily Vitamin C requirement. Give it to kiddies in spoon, bottle, or mug. Containing approx. 200 milligrammes of Ascorbic Acid in each 100 mls. Gregg's Rose Hip Syrup conforms to the approved standard



**Gregg's**  
**ROSE HIP SYRUP**

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W. Gregg & Co. Ltd., 51 Farth Street, Dunedin.