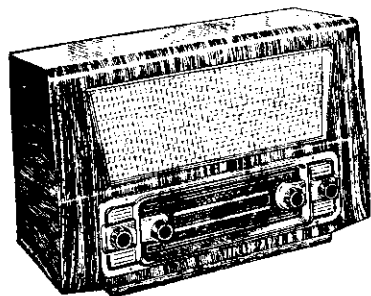


Your best move is to Ultimate...

NEW ZEALAND'S FINEST RADIO

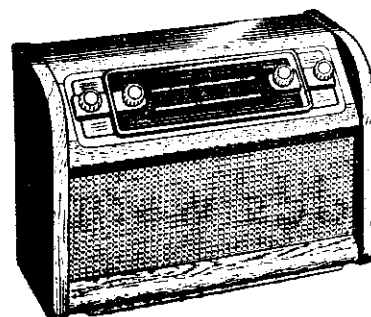
from New Zealand's largest Radio Plant

When you buy a radio or radiogram you can be sure of top quality in every one of these ULTIMATE models—quality, performance and brilliant tone that will outlast all others. Remember — your best move is to an ULTIMATE.



TYNE

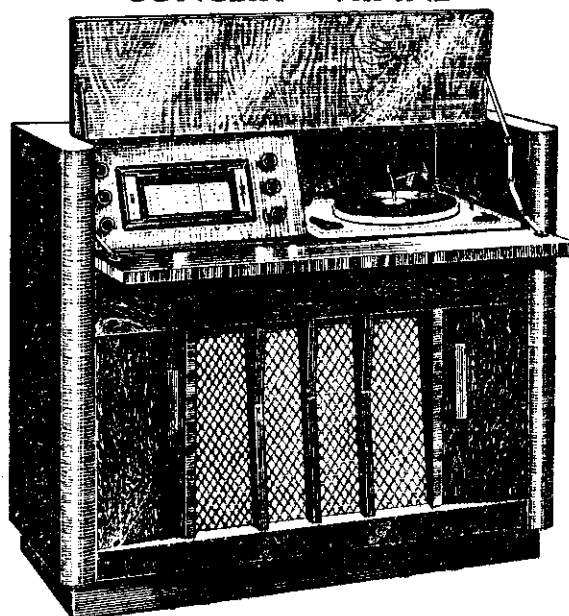
6 valve broadcast. Polished walnut and light wood trim. New type polystyrene dial, exceptional power and performance.
£35/17/6



STUART

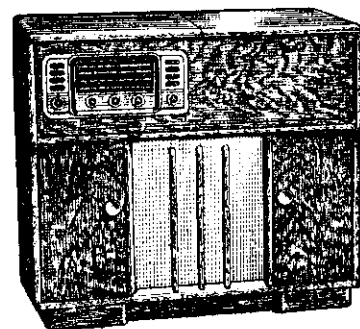
5 valve broadcast. Smart oak cabinet, new type inclined dial. Brilliant tone and performance — Today's big radio value.
£27/19/6

Pride of the ULTIMATE range THE NEW CONCERT GRAND



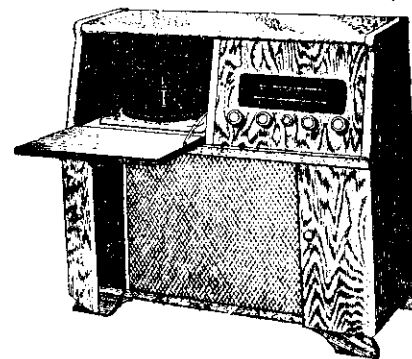
CONCERT GRAND

The pride of the Ultimate range, a magnificent 11 valve World Wave Radiogram. Stereophonic sound from triple speakers.
£225



IMPERIAL

6 valve bandspread radiogram. Light or medium oak, 12" speaker, 4 speed automatic changer. Hi-Fi tone switch.
£79/19/6



VISCOUNT

6 valve broadcast lowboy. 12" speaker, 4 speed record changer. Polished cabinet in light or medium oak.
£77/15/-

Ultimate

The last word in QUALITY Radio

Manufactured and Distributed by **ULTIMATE-EKCO (N.Z.) Co. Ltd., Auckland**, and sold by Authorised Dealers everywhere.