



**Buying a  
Radiogram?  
Recordergram?  
Reproducer?**

**It costs no more  
to buy a model  
with the best  
sound equipment**

**BE SURE** that you get **VALUE** for your money and **LASTING PLEASURE** from your purchase. **SEE TO IT** that your set is **COLLARO** equipped! Make this your **FIRST** consideration and you will enjoy the **BEST** at no extra cost!

#### COLLARO Record Changers

have **ALL** the features of other brands—**PLUS** a **constant speed change cycle** for less interrupted listening when changing records, and the **gentlest of actions** to protect your expensive **L/P** recordings. It has a **MANUAL PLAY** switch too, for operation as a single player! All this at **no extra cost!**

#### COLLARO Tape Decks

are built on **TRANSCRIPTION** principles to **BROADCAST STUDIO** requirements. **THREE** playing speeds (**NOT ONE OR ONLY TWO**) for highest fidelity performance. **TWIN TRACKS**—no turning over spools and re-threading tapes. You can record for **AS LONG AS THREE HOURS** without turning or changing spools! But **ONLY WITH COLLARO!**

# Collaro

RECORD CHANGERS TAPE DECKS

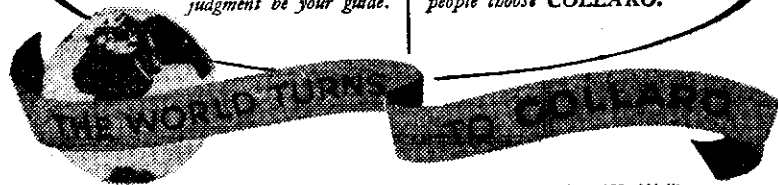


#### Preferred in Britain

**COLLARO** units are used **exclusively** by many major British manufacturers of radiograms and reproducers. Altogether more use **COLLARO** than any other. Let their experienced judgment be your guide.

#### Chosen in U.S.A

In 1956 nearly half a million **COLLARO** units were bought in the U.S.A. In New Zealand, too, sales are soaring as more and more people choose **COLLARO**.



N.Z. Distributors: **RUSSELL IMPORT CO. LTD.**, P.O. Box 102, Wellington. C57.2

Soft, strong, featherlight 'stretch' criss-crosses in front to give a beautifully shaped plunge line. Diagonal 'stretch' under-arm sections self-adjust to your every movement, give firmer support, perfect fit and freedom. Cups are embroidered nylon. All elastic back.

magical

'stretch' is the  
secret of the lift and  
fit . . . in beautiful

new



**No. 616:** Short-line, two row back hooking. B, C, CC cups. Sizes 32" to 40".

**No. 617:** Long-line. Light "Spiral" bones sides and back prevent riding up. B, C, CC and D cups. Sizes 32" to 44".

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