Win Friends, Popularity with Little Tricks of Everyday Talk

well-known publisher reports there is a simple technique of every day conversation which can pay you real dividends in both social and professional advancement and works like magic give you added poise, selfconfidence and greater popularitv. The details of this method described in a fascinating booklet, "Adventures in Co sation," sent free on request. "Adventures in Conver-

According this publisher, many people do not realise how could influence much thev others simply by what they say and how they say it. Whether in business, at social functions, or casual conversations

with new acquaintances, are ways in which you can make a good impression every time you talk.

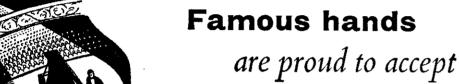
To acquaint more readers of this paper with the easy-to-follow rules for developing skill everyday conversation, publishers have printed full details of their interesting selftraining method in a 24-page booklet, which will be sent free to anyone who requests it.

Please send 6d in stamps to cover postage and despatch. The address is Conversation Studies, Dept. L19/7, Totara Park, Kerikeri Central, North Auckland. - Advt.

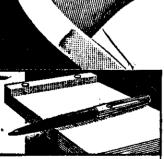
TREAT PILES HTIW

Zann treats piles safely, swiftly and effectively. Send 9d stamps for trial treatment. Zann Ptv. Ltd. (B. M. Appleton), Dept. C, 21 Grey Street, Wellington, P.O. Box 952.





a Parker '51'



To match the '51' Pen The Parker '51' Ballpoint

Elegant and beautiful, and as finely made, Parker Ballpoints are perfect companions to famous Parker Pens and Pencils. Five times the usual writing capacity, with a sliding cap that extends and retracts the writing point.

and the Parker Duofold Ballpoint to match the Duofold Pen range

Hands which have received the world's highest honours with no less pride accept the treasured gift of a Parker '51' . . . the most gracious compliment famous people can pay their friends. No pen was ever more perfect, with its precision-made elegance, its beautiful proportions, the satin-smooth writing of its electro-polished point. Someone you know-perhaps you yourself-deserves the one pen famous people give and use. The world's most wanted pen. The Parker '51'.



For best results in all pens use Parker Quink—the only ink containing Solv-x.

Parker 51°

PRICES: Parker "51" Gold Cap Pen, 165/-; Pencil, 78/-, Parker "51" Lustraloy Cap Pen, 137/6; Pencil, 47/6. Parker Duofold Pens, from 39/6 to 75/-; Pencil, 34/-, Parker Ballpoints: "51" Gold Cap, 78/-; "51" Lustraloy, 47/6; Duofold, 34/-.

N.Z. Distributors and Repair Service Station: E, J. Hyams & Son Ltd., 118 Wakefield Street, Wellington.

novel as reminiscence. Miss Lucas has probably lowered the reader's tolerance and her own discretion.

Raising Demons, a sequel to Life Among the Savages, is Shirley Jack-son's further account of her own household. The children's conversation, and their mother's comments, have grown more pungent. There is the same tonic attitude, the blend of warmth and astringency, of open-hearted verve and decent reticence. But an admirer of those taut, imaginative stories, The Lottery and Hangsaman, cannot enjoy seeing their author at work in this crowded field of formless, first-personsingular writing known as domestic comedy. Shirley Jackson's life, as seen here, comes close to the ideal of human happiness, and looks unpromising for a creative writer. It is an old dilemma.

In Mother Signed the Contract, a very young Australian actress tells of what lay between her academy training and her first West End Chance, Everyone planning to go on the stage should read this everyday account of the fun and horrors of job-hunting and of life in obscure troupes, and consider the resilience of body and spirit it requires. But Miss James's book offers neither the distinction of style nor the insight into plays and acting which would attract the general reader. —D.F.T.

IRISH STORIES, WELL TOLD

ERIN'S ORANGE LILY: ULSTER CUSTOMS AND FOLKLORE, by Sam Hanna
Bell; Dennis Dobson, Irish price 12.6.

T is not so long ago since it could be said that Northern Ireland was a part of the British Empire which shared with New Zealand the singularity of never having produced a poet or a novelist regarded as of permanent worth. Not so now. When he died recently, Joyce Cary was probably the best nov-elist writing in English. And there is also Benedict Kiely, of Land Without Stars and In a Harbour Green. Although rather below their standard, Sam Hanna Bell is a reputable writer in whose books one can enjoy some good Irish stories well told. Nor does he let politics enter more than they must in Ireland. Three of the nine counties of Ulster are in the Irish Republic and six in Northern Ireland, but Sam Hanna Bell succeeds in convincing one that the province of Ulster is in many ways a unit.

If St Patrick returned to Ireland today he would be found at some hearth listening to Gaelic tales of pagan Ire-land, says Sam Hanna Bell; and talking of Irish speech there is the story of the two friends lunching together. At the next table a couple were talking in rapid Gaelic. Said one onlooker, "What are they saying?" Said the other carefully swallowing his salmon, "They are discussing the pens of their respective

—F. J. Foot

ACKNOWLEDGMENT

THE SATURDAY EVENING POST STORIES, 2; Elek Books, English price 16/-. A second volume of stories selected by the Editors of the Post. Twenty authors are represented, in-cluding William Faulkner, Farley Mowat and Paul Gallico.

PLASTIC COAT TORN?

Plastine will mend it. **Plastine** mends all pvc plastics, curtains, bags, inflatable toys. pvc plastics, curtains, bags, inflatable tays. Ideal for putting plastic linings in lunch cases, covering books, mending garden hoses. Simple to use; 2/3 per tube. Your store has it, or will order for you from UNIPLAST, P.O. Box 734, Hamilton.