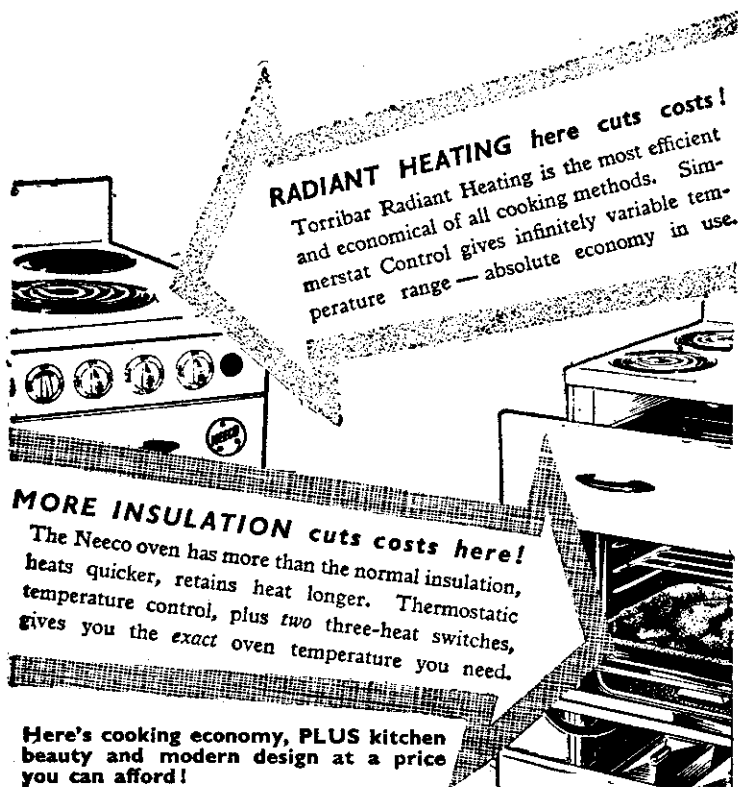


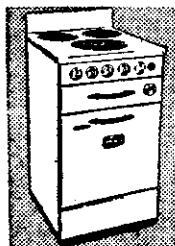
Cooking costs less on a **NEECO** range



RADIANT HEATING here cuts costs!
Torribar Radiant Heating is the most efficient and economical of all cooking methods. Simmerstat Control gives infinitely variable temperature range — absolute economy in use.

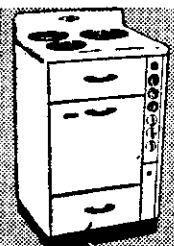
MORE INSULATION cuts costs here!
The Neeco oven has more than the normal insulation, heats quicker, retains heat longer. Thermostatic temperature control, plus two three-heat switches, gives you the exact oven temperature you need.

Here's cooking economy, PLUS kitchen beauty and modern design at a price you can afford!



**NEECO
CONSORT**

The popular priced, family sized range that's tops in public favour. Features include easy cleaning, Simmerstat control.



**NEECO
SOVEREIGN**

The only N.Z. made range with plug-in elements and radiant heating, too. Both pioneered by Neeco. Extra large cooking top.



**NEECO
ENSEMBLE**

The range that's built in to your kitchen. Separate fully automatic oven for eye-level cooking. Separate cooking top that lines up with your kitchen bench. Pre-set timer, thermostatic control, etc.

NEECO ELECTRIC RANGES

Manufactured by

NATIONAL  ELECTRICAL

AND ENGINEERING COMPANY LIMITED

AUCKLAND • WELLINGTON • CHRISTCHURCH • DUNEDIN • HAMILTON
HASTINGS • NEW PLYMOUTH • WANGANUI • INVERCARGILL

CHILD'S PLAY



No fumbling... the kiddies dress themselves

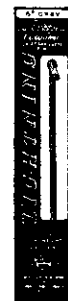
No repairs, either, when you can rely on 'Lightning' Zip security. For dresses, jeans, shorts, skirts, windbreakers — use 'Lightning' Zips.

Colour packed for easy identification.

RED pack: For jeans, shorts, skirts.

GREEN pack: For cardigans and windbreakers.

BLACK pack: For dresses.



'LIGHTNING' ZIP FASTENERS

ALL WITH MATCHING **COLOURED** TEETH AND TAPE

Manufactured by IMPERIAL CHEMICAL INDUSTRIES (N.Z.) LTD.

Always buy
2 tins

THE ESSENTIAL
HOUSEHOLD MILK



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HIGHLANDER
SWEETENED CONDENSED MILK