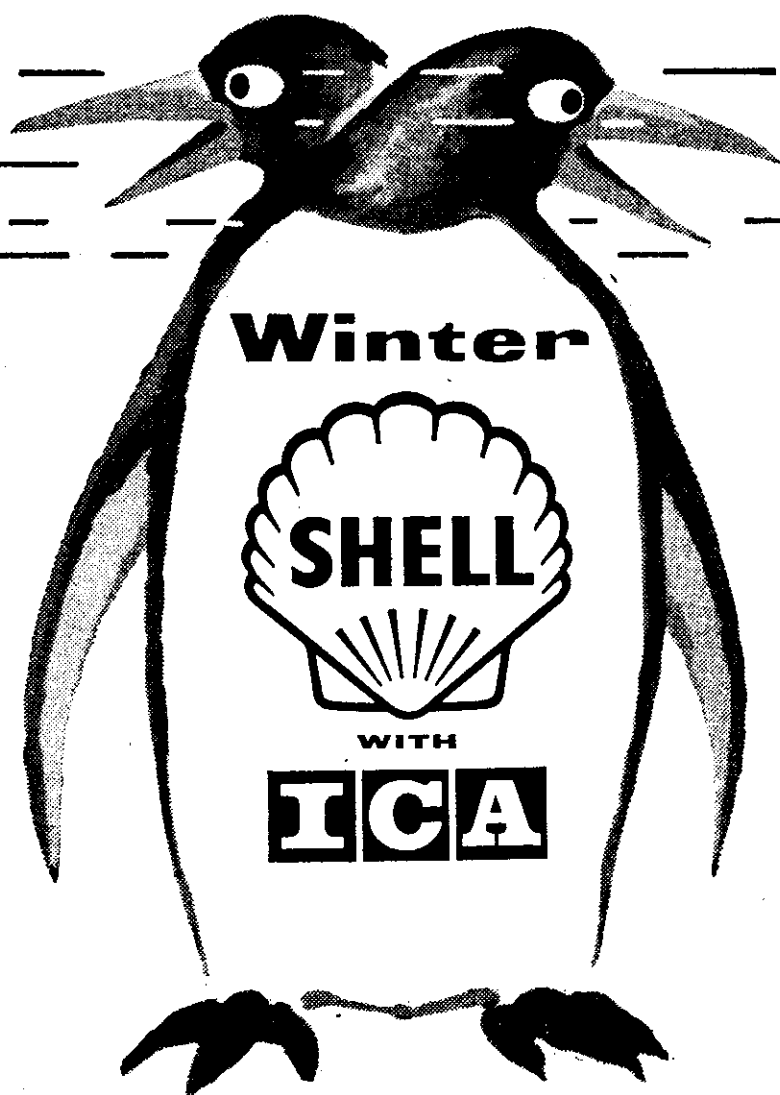


That's Shell - that was



COLD ENGINES START QUICK! WITH WINTER SHELL

If your engine is slow to fire these mornings, if power is jerky, unsteady in the first few minutes of running—change to Winter SHELL. You start instantly! . . . with Winter SHELL. With smooth getaway, full power in a matter of seconds: no "warming-up", even in the dead of Winter. That's because Winter SHELL has increased volatility . . . controlled volatility.

Shell research perfects controlled volatility

Shell research has perfected a means of controlling petrol vapour pressure to give greatly increased volatility. In everyday language that means that you get easier cold weather starting and greater winter petrol economy.

Winter SHELL with I.C.A. vapourises more quickly and so reaches the cylinders in the form of ignitable vapour much faster. That's what gives your car such a satisfyingly quick response on a cold morning.

Seldom use the choke

Controlled volatility in Winter SHELL ensures fast smooth starts with only rare use of the choke. This saves petrol, saves oil wastage, saves engine wear.

Greater mileage from every gallon

Never is petrol wasted more than in those minutes of trying to start a cold engine on a cold morning, of straining to full power while it sluggishly warms up. Not with Winter SHELL—a touch of the starter—and you're away!

I.C.A. restores full power

Pre-ignition in the combustion chamber—caused by lead and carbon deposits—is the main cause of power loss. Such deposits (they form quickly, even in a new engine) glow as the engine warms up, firing the petrol mixture before the pistons reach the correct position. Dissipating power. Shell's patented I.C.A. fireproofs these deposits, neutralises them. You'll feel the difference, feel the new surge of power, before you've finished your second tankful of Winter SHELL with I.C.A.

I.C.A. stops spark plug "miss"

Lead and carbon deposits also short-circuit your spark plugs, causing them to "miss". I.C.A. makes the deposits non-conductive to electricity, stops this power leakage. Together, pre-firing and spark plug "miss" can cause your engine to lose considerable horsepower. Winter SHELL with I.C.A. (Shell's patented Ignition Control Additive) restores this power. Change to Winter SHELL—the most powerful petrol you can buy!

The most powerful petrol you can buy!

SL7F

BOOKS

(continued from previous page)

of the Reformation in England. Of the three, the least colourful and doctrinally the most important was Nicholas Ridley, whose biography has been written by Jasper Ridley, his nephew at many generations remove.

It is not a "popular" biography; in some ways it is hardly a biography at all, for the depths and subtleties that lie beneath the records are unexplored. Born into the turbulence of the Northumbrian border, educated and reaching eminence in a Cambridge rapidly swinging to the Left in theology, called upon to formulate doctrine for a reformation which acquired at least half its impetus from political expediency and back stairs diplomacy, and finally confronted by the appalling alternatives, what kind of a man was Ridley? Only the hints are here in this meticulous arrangement of historical data.

Ridley was an intellectual, and, one imagines, frigid; a man of high principle and few friends. Prone to doubt in an age when doubt was either heresy or high treason, or both, he was unfortunate that his confession of doubt on the Real Presence led to his adoption as chief exponent and innovator in this crucial dogma while a humiliated princess awaited her revenge: It is to his credit that he had foreseen the crisis of his life, and met it with resolution. Not even he could have foreseen the prolonged horror of his death. Latimer's ending was short; Cranmer had the example of his predecessors; Ridley's was the supreme test of fortitude, the candle which "shall never be put out." Their martyrdom was the justification of the unhappy secular background which is more impressively documented in this book.

—J.R.T.

ACKNOWLEDGMENTS

THE DAPHNE DU MAURIER OMNIBUS, comprising "Rebecca," "Jamaica Inn," "Frenchman's Creek"; Victor Gollancz, English price 15/-. A bargain item for du Maurier addicts who are willing to trade quantity for typographical quality. The type-face used in the first two novels is too small for comfortable reading in artificial light, but "Frenchman's Creek" (set by a different printer) is an improvement. The stories are unabridged.

YACHTING WORLD ANNUAL, 1957; Hiffe and Sons Ltd., English price 35/-.

THIS beautifully-printed annual records the highlights of yacht racing during the 1956 season in the United Kingdom, Scandinavia, America and the Mediterranean. It also gives accounts of cruising in foreign waters and traces new developments in yacht design and construction. The half-tone plates include some fine examples of marine photography and, once again, there is a good selection of lines plans to stimulate a yachtsman's pipe-dreams.

Parking Metres

BONBON TON

BENEATH the flashing neon signs

*The village sweetshop stands,
Dispensing sundry toothsome lines
To countless little hands.*

From when they called it Candy Store

*The place has travelled far;
Now reads the sign above the door—*

Expresso Toffee Bar. —R.G.P.