

# COLGATE GUARANTEES YOU WHITE TEETH — FRESH BREATH

NO OTHER TOOTH PASTE  
GETS TEETH WHITER  
CLEANS TEETH BETTER  
THAN  
COLGATE DENTAL CREAM



**STILL AT SAME  
POPULAR PRICES**

FAMILY ECONOMY SIZE **3/4**  
CONTAINS 3 TIMES AS MUCH TOOTHPASTE — SAVES YOU 1/6  
ALSO LARGE SIZE **2/5** MEDIUM SIZE **1/6**

COLGATE-PALMOLIVE LTD., PETONE

#### MONEY BACK GUARANTEE

If, after using Colgate Dental Cream for one week you don't find that Colgate Dental Cream toothpaste you have ever used, return the unused portion of the tube to Colgate Palmolive Ltd., Petone, and we will refund your purchase money.

COLGATE —  
WORLD'S LARGEST SELLING  
DENTAL CREAM



**WORKS INSTANTLY TO  
STOP BAD BREATH**

One brushing with Colgate's leaves mouth cleaner, fresher 12 hours or more. Tests prove Colgate's instantly stops bad breath originating in the mouth, in 7 out of 10 cases.



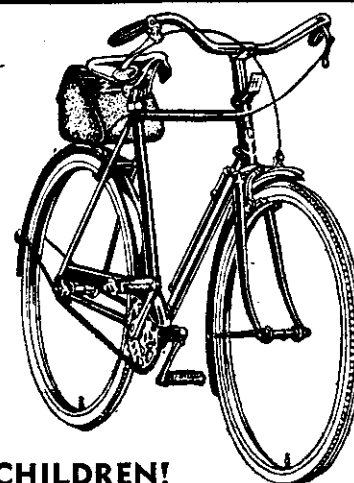
**HELPS  
STOP TOOTH DECAY**

Two-year tests show that brushing teeth with Colgate Dental Cream right after eating is the best home method known to help stop tooth decay.



**CHILDREN LOVE ITS  
FRESH, MINTY FLAVOUR**

To clean their teeth, to sweeten their breath, more people the world over use Colgate Dental Cream than any other toothpaste.



**CHILDREN!  
A Chance to Win a Bicycle**

Every week in the radio programme "Scoop the Pool," Jack Maybury offers a prize of a Raleigh or Rudge or Humber bicycle to children between the ages of 8 and 15. All you have to do is trace or draw the words COLGATE DENTAL CREAM exactly as the words appear on the carton. The prize of one of these fine bicycles is awarded each week to the neatest and most accurate entry. Send your entry to Colgate Dental Cream, P.O. Box 2685, Wellington.