



Teach them thrift...

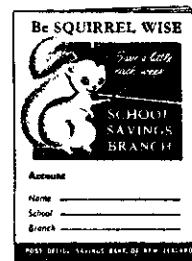
THROUGH POST OFFICE SCHOOL SAVINGS

*Think
of thrift...
think
of your
children's
welfare...
and
remember...*

Children aren't naturally thrifty. They'd far rather spend sixpence on an ice cream today than save the price of twenty ice creams to spend later on something much more worthwhile.

And this is where wise parents take a hand: by arranging for their children to open an account in the School Savings Branch of the Post Office Savings Bank and encouraging them to make regular deposits.

This savings habit will serve your children all their lives. Like playing games that stress teamwork and discipline, helping with the dishes, running errands, the savings habit is part of a child's training for a well-balanced character.



**THEIR FUTURE STARTS THE
DAY THEY START TO SAVE!**

Issued by the New Zealand Savings Committee

9.H.42