

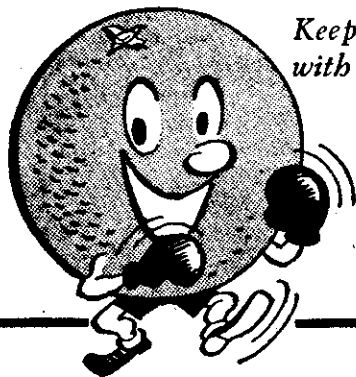
Important news for Mothers!

Science reveals important new reasons to **EAT ORANGES** **DAILY**

How these new wonders
of nutrition found in
fresh oranges help your
family's health



Everybody knows that fresh oranges are a rich source of vitamins, notably vitamins C and A. Now scientists reveal that this favourite fruit contains other important factors for family



*Keep fighting fit
with ORANGES*

health. For instance there are the remarkable protopectins and bioflavonoids found in the "meat" of oranges. The protopectins are an aid to digestion and regularity; the bioflavonoids strengthen the tiny blood vessels in the body (the capillaries) and help them keep elastic and youthful in their function. Bioflavonoids also actually boost the efficiency of the vitamin C in

oranges. All these health factors found in oranges mean that the daily orange habit is a daily health habit. By giving each member of your family, especially the children, an orange to eat every day, you are helping to build their health in an easy and practical way. And, of course, everyone loves the wonderful flavour, the delicious juice of fresh oranges.

Inserted in the interests of better health by . . .
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