Let's stop these RIVER drownings

One out of every three drownings takes place in a river, creek or stream, and in almost every case, is caused by carelessness, ignorance or recklesssness.* Learn which parts of a river are safe. Look before you dive—there may be snags and rocks below that smooth surface.

Do not attempt to swim in swiftly-flowing rivers. In a test of strength the river always wins.

Trampers.—It is better to detour or camp and lose time, than attempt to ford flooded rivers and possibly lose your life.

Your Children.—Exercise supervision when your children are playing near rivers. Discourage older children, even good swimmers, from swimming in rivers unless under constant supervision.

*During January, 1957, 50% of all drownings, i.e., 15 out of 29, occurred in rivers, creeks or streams.

LEARN WATER WISDOM
—DON'T TAKE RISKS

ISSUED BY THE NATIONAL WATER SAFETY COUNCIL ON BEHALF OF THE INTERNAL AFFAIRS DEPARTMENT

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