

New Standard in Performance New Beauty in Design New Features for 1957

With the perfection of the new Flotilla, the Radio Corporation of New Zealand have achieved a standard of radio reception and recorded reproduction never before reached in this Dominion. The thrilling tone realism of The Flotilla, giving world-wide reception and covering the span of human hearing, is recognised by all who hear it. In beauty of cabinetry, professional standards in construc-

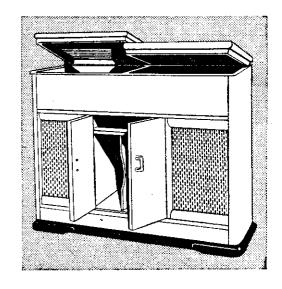
tion and the selection of components, this magnificent radio-gramophone is unexcelled by anything of its type, anywhere. Its possession marks its owner indelibly as one who not only insists upon, but appreciates the best. Whether you are replacing your old set or furnishing a new house, be sure to hear the new Columbus Flotilla—you'll be satisfied with nothing less for your home.

SEE THE NEW FLOTILLA AND OTHER FINE RADIOS AT YOUR

COLUMBUS RADIO CENTRE

Columbus Radio Centres Throughout New Zealand:

AUCKLAND—4 Shops (Karangahape Road, Queen Street, Takapuna, Panmure), BLENHEIM, CHRISTCHURCH, DANNE-VIRKE, DUNEDIN, GISBORNE, GREYMOUTH, HAMILTON, HASTINGS, INVERCARGILL, MASTERTON, NAPIER, NELSON, NEW PLYMOUTH, PAEROA, PALMERSTON MORTH, PUKEKOHE, ROXBURGH, TAIMAPE, TAURANGA, TIMARU, TOKO-ROA, WANGANUI, WELLINGTON—4 Shops (Cuba Street, Lambton Quay, Courtenay Place, Hutt City), WHAKATANE, WHANGAREI.



Only the new 1957 Columbus Flotilla gives you all these sensational new features: Full short-wave coverage, 2-21 megacycles. Ten high-performance multi-purpose valves. "Cross-over" speaker network—12in. base reception, 61in. treble. Extended Audio Frequency range. Special hum filtering system. Iron-cored, high gain coils. Independent Automatic Volume Control for special handling of weak signals in noisy locations. Completely new design, with split lid for operating convenience. Extra record storage space. Mixer-changer for various record speeds. Exquisite cabinetry, with specially selected veneers.