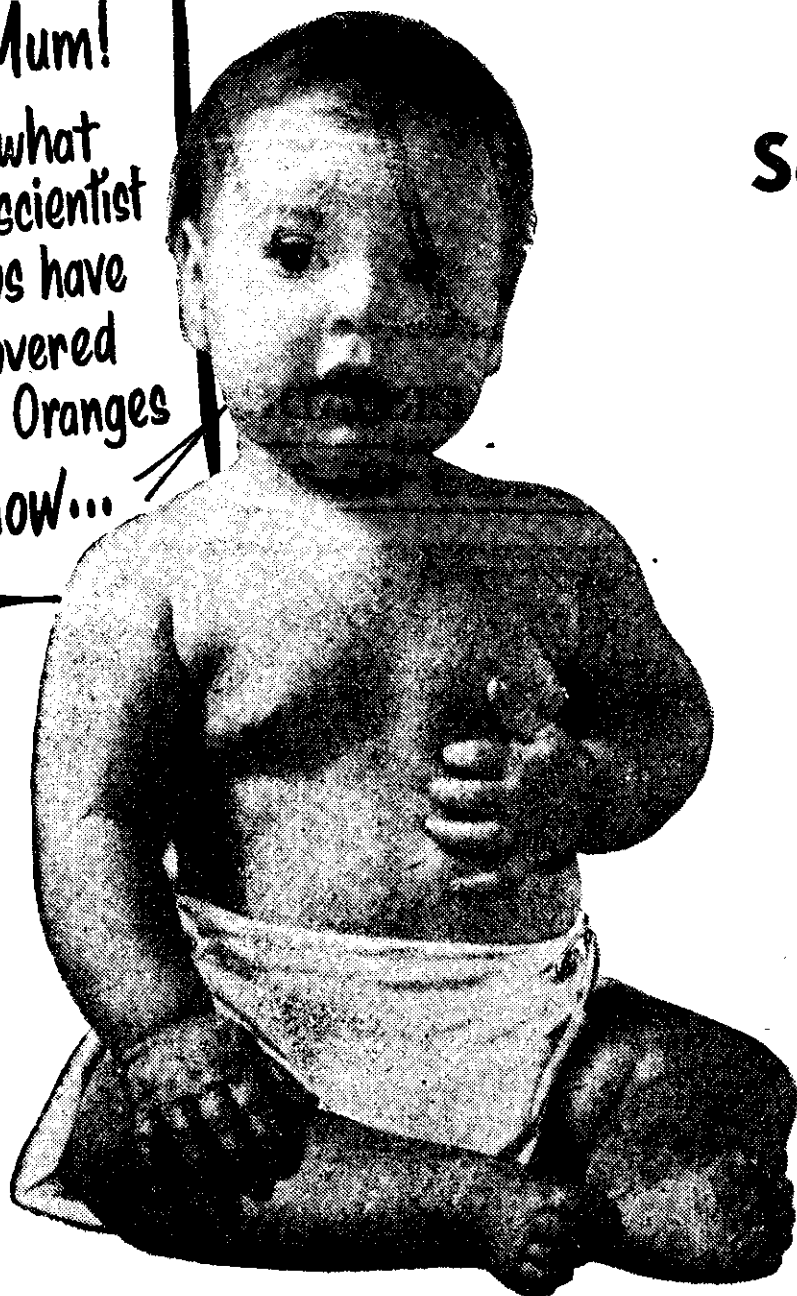


Hey Mum!
Look what
these scientist
fellows have
discovered
about Oranges
now...



Scientists unlock another secret of the fresh orange

The list of health values in the fresh orange has continued to grow over the years . . . vitamin C, pro-vitamin A, B, vitamins, minerals, the remarkable protopectins. Now scientists have discovered that the bio-flavonoids—mysterious yellow substances in the meat of the fresh orange—affect your family's health in a special way all their own. The bio-flavonoids have a direct effect on the capillary system—the millions of tiny blood vessels that nourish every part of the body. They help keep these tiny vessels strong and elastic . . . efficient in their job.

Bio-flavonoids are important to children. They work with Vitamin C to do a better job of building sturdy bones and strong muscles, developing sound teeth and gums, fighting colds and infections.

One orange a day gives you a rich supply of bio-flavonoids—so why not start your family on this happy health habit — now!

Keep fighting fit with ORANGES



With their abundant vitamins, the amazing protopectins and bio-flavonoids and other health factors, oranges are veritable store-houses of health. For you — for your family, the daily orange habit is the way

to help keep fighting fit. And they're so easy to serve — after school, after meals, **anytime**. And nothing matches the rich flavour, the delicious juice of oranges. Eat—drink oranges daily for better health!

Inserted in the interests of better health by . . .
FRUIT DISTRIBUTORS LTD., WELLINGTON.