

NEW ZEALAND
LISTENER
Incorporating N.Z. RADIO RECORD

Every Friday Price Sixpence

EDITORIAL AND BUSINESS OFFICES:
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AUGUST 31, 1956

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BROADCAST PROGRAMMES
Mon. to Sun., Sept. 3-9 - 27-47

SUBSCRIPTIONS
OVERSEAS.—Twelve months (including postage). 30/-

WITHIN N.Z. (Special Rates, including postage)—If paid in advance at any Money Order Post Office—Twelve months, 26/-; six months, 13/-.

RENEWALS.—Two weeks' notice of renewal is required.

CHANGE OF ADDRESS.—Two weeks' notice required. Please give both the new and the old address.

ADVERTISING RATES
Terms on application to the Advertising Manager, "New Zealand Listener," P.O. Box 6098, Wellington, N.Z.

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N.Z. LISTENER, AUGUST 31, 1956.

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Entries Close Sept. 10!



1956

N.Z.

Mobilgas Economy Run

November 14, 15, 16, 17



The Second N.Z. Mobilgas Economy Run will commence on November 14th. This year the route of the contest will lie between Invercargill and Auckland and again includes a wide variety of driving conditions.

The Mobilgas Economy Run is not a race but essentially a gasoline consumption test for stock cars. Basically, it will show—

- (1) How to improve mileage by proper maintenance, good driving and the use of correct fuels and lubricants; and
- (2) A mileage "par" for the New Zealand motorist.

To ensure fair comparative tests for every car, irrespective of size and weight, the winners will be determined by using the ton-mile per gallon formula, whereby the weight of the car and passengers is multiplied by the mileage and then divided by the number of gallons consumed. Entries, which close on Monday, September 10th, are now invited for the Mobilgas Economy Run. Owners of 1955/56 cars are invited to enter subject to the official rules and conditions.

Cars will be divided into three classes—

- Class 'A'—cars up to 1,240 c.c.
- Class 'B'—cars over 1,240 to 2,500 c.c.
- Class 'C'—cars over 2,500 c.c.

Prizes and trophies will be awarded as follows—

SPECIAL SWEEPSTAKE AWARD
(for best ton-mile per gallon figures regardless of class)

- Winner £500 and Trophy
- Runner-Up £100

CLASS AWARDS

- Winners each £100 and Trophy
- Runners-Up each £50

Car distributors, franchise dealers, and sub-dealers and private owners desirous of entering cars should write—"Mobilgas Economy Run", Standard-Vacuum Oil Company (N.Z.) Ltd., Box 2497, Wellington, for an entry form and a copy of the Official Rules. Acceptances will be notified by October 1st.

The Mobilgas Economy Run is held under the International Sporting Code of the Federation Internationale de l'Automobile and the General Competition Rules of the Association of New Zealand Car Clubs.



Mobilgas - The Famous Economy Run Gasoline!

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MX 56.14