

NEW ZEALAND

LISTENER

JOURNAL OF THE NEW ZEALAND BROADCASTING SERVICE

Registered as a Newspaper
Vol. 55 No. 555, Aug. 10, 1956

Incorporating N.Z. RADIO RECORD

Programmes for August 13—19

Sixpence



PIN-UP BOY

Rudolph Valentino—his full name could scarcely have been accommodated even in CinemaScope—was the movie idol of the restless Twenties (see page 6). This portrait was taken in 1924 two years before his death.

FOREST FIRES IN NEW ZEALAND

Last year 10,239 acres of State Forest were destroyed by fire. This is the greatest area destroyed since 1946, the year of the Taupo fires. In spite of a very dry season the actual number of fires was not unduly great, and half the damage was caused by the Balmoral fire. Among the causes of fires last year unextinguished camp fires, cigarette butts and matches, and unauthorised "burning off." The Forest Service appeals to **YOU** to eliminate forest fires during the coming fire season. Keep New Zealand green.

FORESTRY IS FOREVER



NEW ZEALAND FOREST SERVICE
SOIL CONSERVATION COUNCIL

ADVANCE PROGRAMMES FROM ALL STATIONS