

Fashion discovers

Irish Linen

Irish Linen is world fashion news. First America, then England and now New Zealand. Linen in new, vibrant colours . . . dresses of gossamer-fine handkerchief Linen and of Linen tea towelling, too.



See these wonderful new fashions at your favourite store today. Light summer coats, playsuits, slacks and shorts . . . all so smart and so cool in crisp, ever-wearing, crease-resisting Irish Linen.

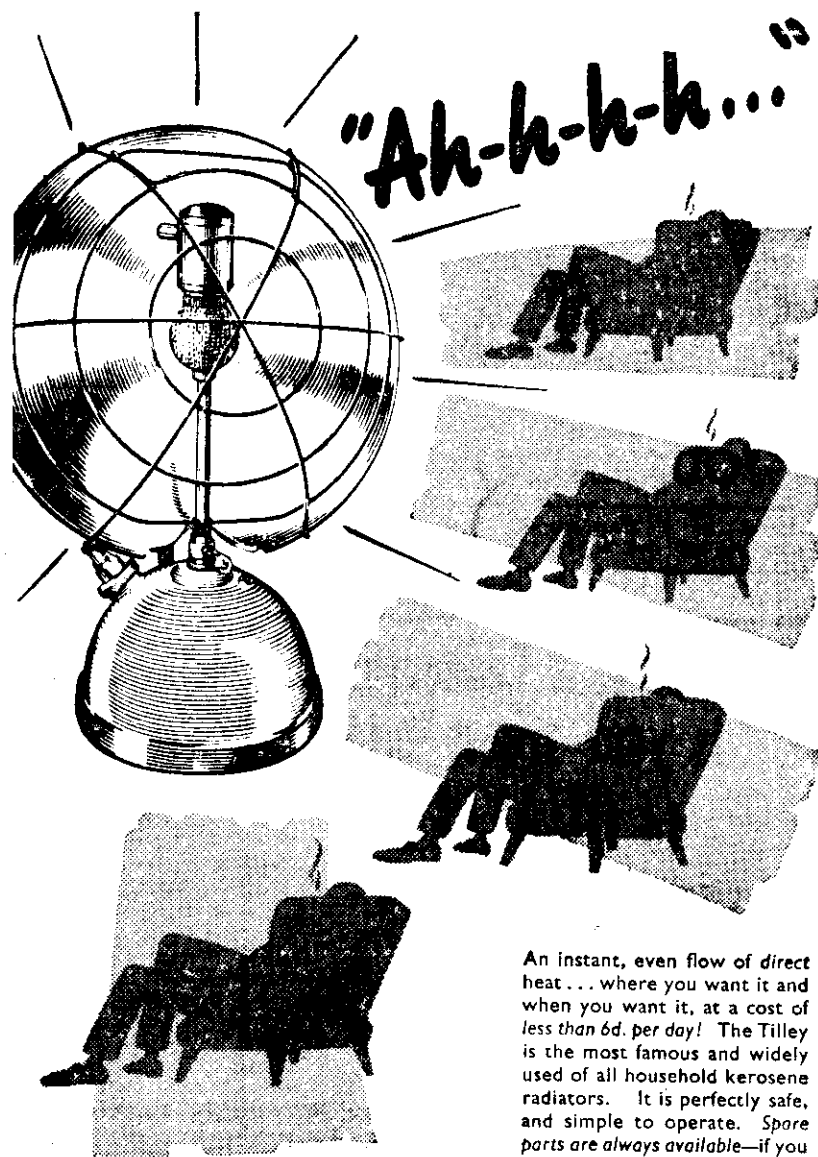


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Know your Irish Linen! Send for FREE Booklet. Irish Linen Association, G.P.O. Box 1998, Wellington. Please send free copy of booklet, "Irish Linen in the Home".

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