

NEW ZEALAND

# LISTENER

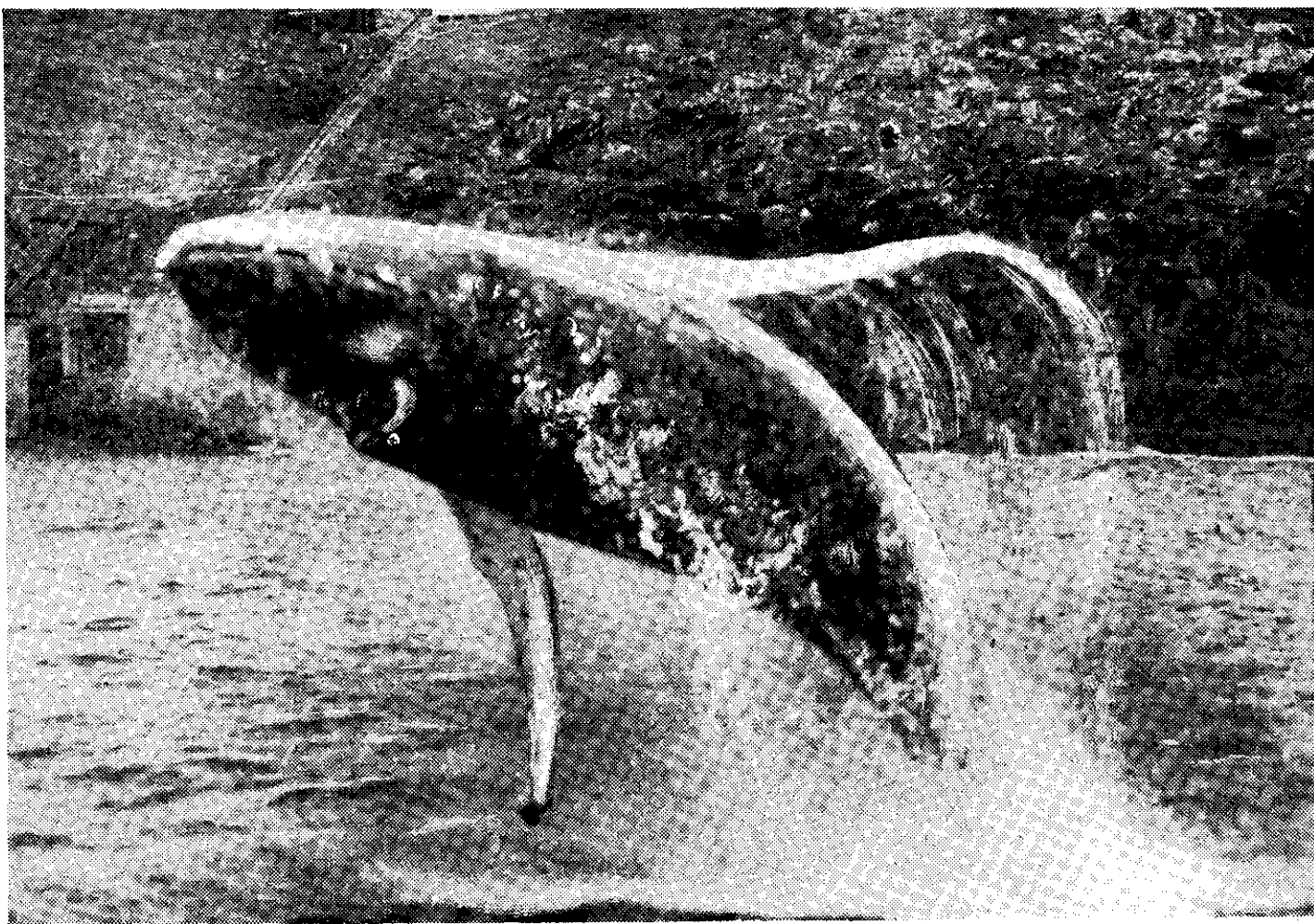
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Incorporating N.Z. RADIO RECORD

Programmes for April 23—29

Sixpence



**HUMPBACK BREACHING**

Whales are the subject of a BBC natural history programme to be broadcast next week (see page 7). This spectacular photograph of a 50-foot humpback in mid-air was taken near Cape Brett

## FOREST FIRE FACT . . .

There were roughly 6300 forest fires in Canada in 1953. Of these, 1576—a quarter—were caused by cigarette smokers.

In Quebec Province alone, it is estimated that eight out of ten forest fires were started by careless campers or by drivers throwing cigarette butts from cars.

We ask you: Please do not let the same thing happen here.

***We want no butts about it—  
Prevent Forest and Rural Fires***

***KEEP NEW ZEALAND GREEN***

N.Z. Forest Service

• Soil Conservation Council