

NEW ZEALAND

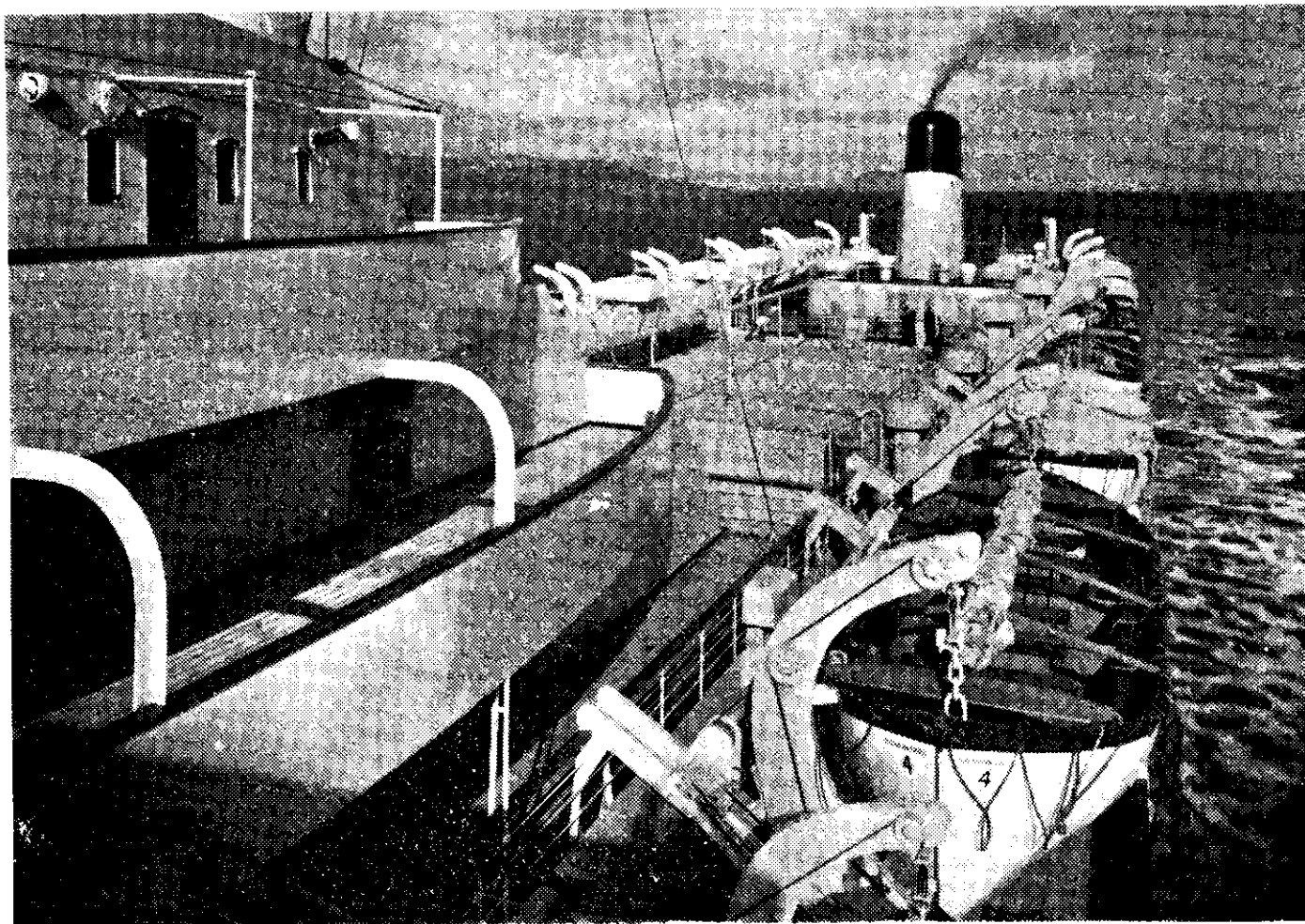
LISTENER

JOURNAL OF THE NEW ZEALAND BROADCASTING SERVICE

Registered as a Newspaper
Vol. 32, No. 822, April 29, 1955

Incorporating N.Z. RADIO RECORD
Programmes for May 2-8

Fourpence



THE SHAPE OF SHIPS TO COME? Looking aft across the games deck of the new liner Southern Cross, from the bridge towards the funnel near the stern (see also pages 27-30)

**NOW
the NEW**

Esso

**EXTRA
MOTOR OIL**

Available in three High Viscosity Index grades which comply with the entire S.A.E. range 10W, 20-20W, 30, 40 and 50, Esso Extra serves as the best lubricant for all engines regardless of age or condition.

Introduced into New Zealand in September 1953, Esso Extra, the world's first multi-grade motor oil is the result of research by Esso Laboratories who pioneered the development of High Viscosity Index* Motor Oils. Continued research has brought to New Zealand motorists still further improvements in the superior quality of Esso Extra. It is new and will give you all these extras without extra cost.

- INCREASED PETROL MILEAGE
- REDUCED COMBUSTION CHAMBER DEPOSITS
- LONGER ENGINE LIFE
- MINIMUM OIL CONSUMPTION
- EASIEST AND QUICKEST STARTING
- FULL HEAVY DUTY PERFORMANCE