



What more can you do?

KEEPING A FAMILY FIT AND WELL is no easy job. You make sure they get good, wholesome meals. You see that they have plenty of fresh air and sleep. And yet sometimes they get over-tired and listless and pick up infections and illnesses. How can you guard against all this? Quite simply by giving them daily Ribena. For Ribena—the *natural* way to take Vitamin C—is a great source of health. It revives. It strengthens. It provides abundant energy. And it stoutly fights infection. No other product does so much good in quite the same way as Ribena; and that is why Ribena is unique.

RIBENA MADE ONLY FROM FRESH RIPE BLACKCURRANTS and pure cane sugar, is a rich source of natural Vitamin C and many other factors essential to good health. It is sweet, delicious and extremely kind to the tenderest digestion. Sponsored by the British Government during the war, the value of Ribena has been proved in searching clinical tests. All good reasons why you should give Ribena regularly to the family.

You can give them

Ribena

THE NATURAL WAY TO KEEP FIT AND
FIGHT INFECTION

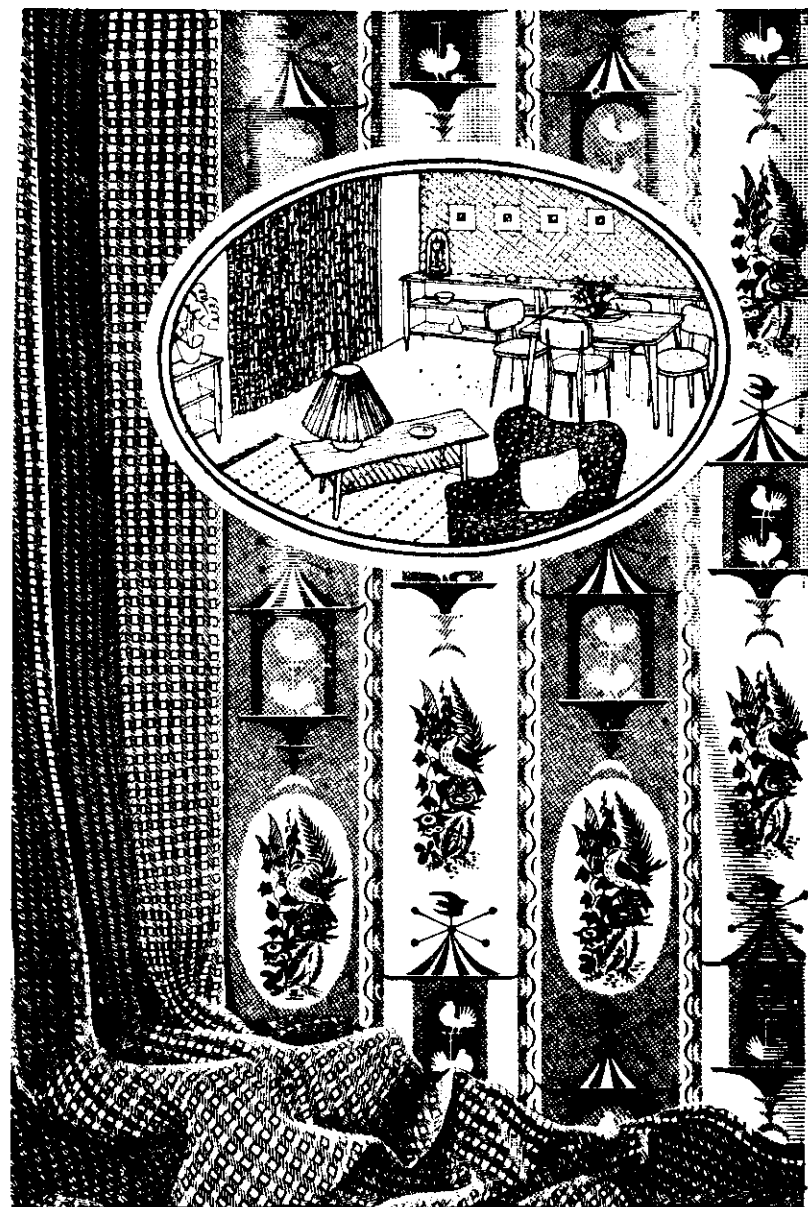
At All Chemists

RIBENA is made under the technical direction of V. L. S. Charley, B.Sc., Ph.D., H. W. Carter and Company Limited, The Royal Forest Laboratories, Coleford, Gloucester, England. RIBENA contains not less than 20 mg. Ascorbic Acid (Vitamin C) per fluid oz. (55 mg. per 100 gms.).

Distributed in New Zealand by
J. R. Butland (Pty) Limited, Queen Street, Auckland.



R.E.C.4R



'Contemporary' or 'modern'?

There are two schools of thought. Some say 'modern'; others 'contemporary'.

Well, we can leave those differences to architects, critics and the lexicographers. Our contribution to the discussion is a wide range of Sundour Fabrics—for example like the texture and the print shown here—and that seems to satisfy both schools of thought.

Whether you're thinking of curtains or covers... for large rooms or

small... you can be certain of finding the fabric of your dreams. There's a whole world to choose from—bold prints or dainty chintzes, textures or damasks, velvets or chenilles, dainty marisettes or gay sprig muslins. And at prices to suit every purse.

They'll keep their first-day freshness, too—for they are guaranteed against fading. Every one of them. These lovely fabrics are at good stores everywhere.

SUNDOUR

fine furnishing fabrics

All Sundour fabrics are guaranteed against fading
—most of them for the whole of their life.

MORTON SUNDOUR FABRICS LIMITED, CARLISLE, ENGLAND