

# BIGGEST PETROL NEWS SINCE TOP OCTANE! CALTEX IC-PLUS

*THE World's finest  
'detergent-action' petrol*

REVOLUTIONARY **NEW** DEVELOPMENT

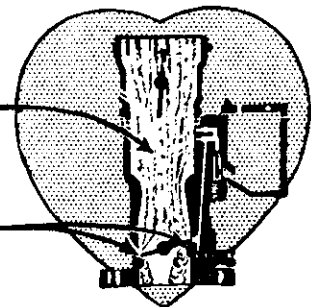
CALTEX IC-PLUS, already improved with I.C.C. the additive designed to prevent spark plug fouling without premature exhaust valve burn-out . . . NOW takes another giant stride forward . . . with Detergent-Action . . . out - performs all other petrols

CALTEX IC-PLUS now conquers the biggest single cause of engine repairs jobs, by gently cleaning the carburettor in your engine — and keeping it clean. Detergent-Action CALTEX IC-PLUS (1) Cuts repair bills; (2) Reduces petrol consumption; (3) Assures smoother idling; (4) Prevents stalling; (5) Adds power, and pleasure, to all your motoring miles.

## Protects the 'Heart' of your Engine

How 'Detergent-Action' Works — Your car's carburettor, the 'heart' of the engine, mixes air with petrol to make the engine run. Until now it has had one annoying 'heart-trouble'. No matter what car you drive or what petrol you use, fumes, dust and dirt in the air passing through the carburettor result in a ring of deposits that choke off air supply. Now, the quick, lasting, gentle 'detergent-action' of CALTEX IC-PLUS frees the carburettor from deposits, and stops formation of new deposits, while you drive. In fact, as long as you use CALTEX IC-PLUS 'Detergent-Action' petrol you will be free from carburettor troubles, except those due to mechanical causes.

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Get **NEW** CALTEX IC-PLUS

'DETERGENT - ACTION' PETROL

**PACKS MORE POWER THAN EVER!**

