

Let 100% mild *Palmolive Soap guard that

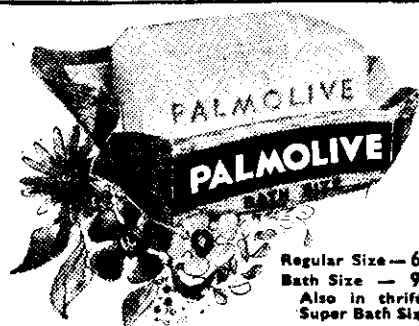
Schoolgirl Complexion

Look younger—stay younger with Palmolive's mild beauty care

Palmolive's pure, mild lather soothes, cleanses, beautifies. Make your beauty soap Palmolive and feel how gently its rich fragrant lather caresses your skin . . . how thoroughly it cleanses, too. Feel how much softer and smoother Palmolive leaves your skin.

Tests prove Palmolive's beauty plan brings lovelier complexions

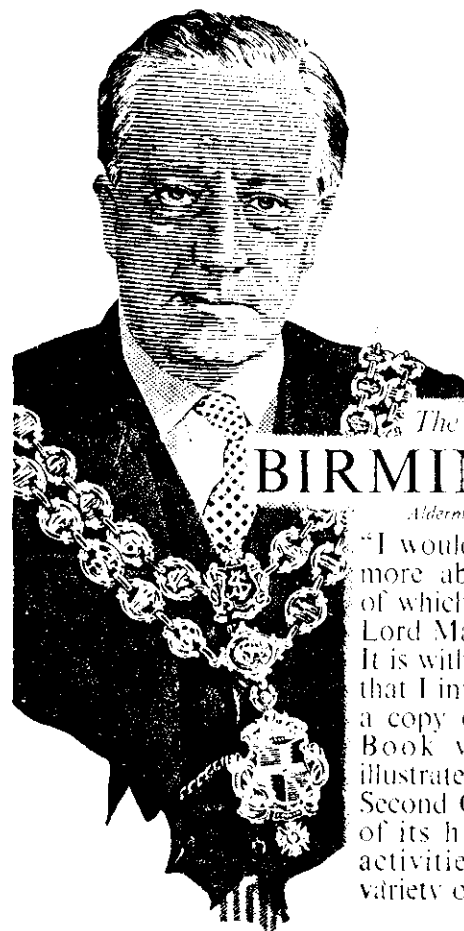
In actual tests made by 36 American doctors, results proved that Palmolive's beauty plan brings most women lovelier complexions. Just do this! Gently massage Palmolive's mild pure lather on to your skin for just one minute. Rinse and pat dry. Do this three times a day for 14 days and see how Palmolive helps you to a younger, clearer, smoother skin. Over the years, women with beautiful complexions the world over have invested millions for Palmolive beauty care . . . and just think . . . Palmolive Soap is yours for only 6½d. Keep that schoolgirl complexion—trust your skin care only to Palmolive Soap.



Regular Size—6½d.
Bath Size—9½d.
Also in thrifty
Super Bath Size

***Give your baby's
tender skin mild
Palmolive's loving
care**

Palmolive is a mild soap—
100% mild. Its gentle lather
soothes and cleanses baby's
young tender skin.



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DON'T RISK INFECTION

KEEP **ZAL** HANDY



THE EXTRA STRONG
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N.Z. LISTENER, APRIL 1, 1955.