

FOR A MAN— A Practical Gift WITH A LUXURY TOUCH

A present for a man? It's often a difficult choice. So why not go back to fundamentals. One thing you'll know. No man likes the daily drudgery of shaving. Such a time-wasting business with its hot water, soaping, lathering; trouble with blades; scrapes and nicks; washing off and cleaning up.

You may wonder why *your* man hasn't done something about it long ago. Well, you know what men are: creatures of habit, reluctant to change.

But there's something *you* can do when gift time comes round. Choose for your man a REMINGTON "60" the world's finest shaver, last word in shaving ease and speed and efficiency. Then he'll be able to have his shave smoothly and comfortably . . . in his armchair, if he wants to.

He'll appreciate your gift to the full when he finds that it gives him the cleanest and quickest and most luxurious shave he's ever had!



No question, either, of its not suiting him, or being the "wrong size." . . . Remington "60" is right for every man who has to shave. And it's a present with a future, because he'll use it—and remember you by it—every single day. . . .



For a man
CHOOSE A
Remington
"60"

The World's Finest Shaver

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