

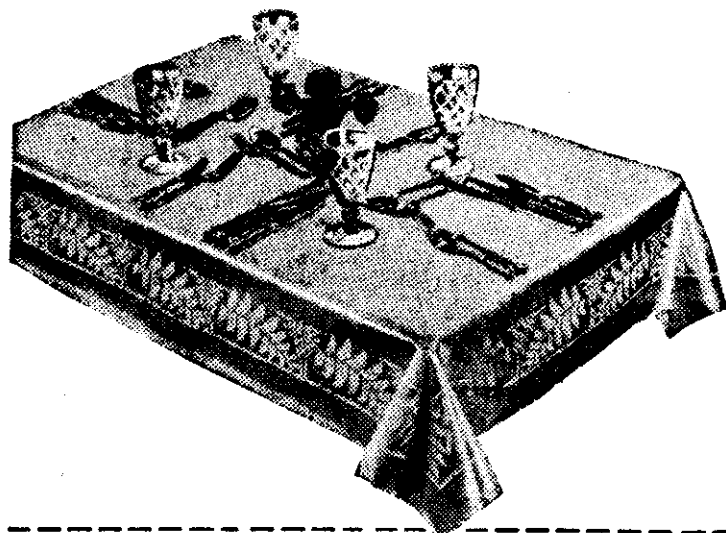
If it's Pure
Irish
Linen
it should
say so!



Pure Irish Linen, the most coveted of all fabrics, is becoming readily available again. Tablecloths, sheets, pillowcases, table napkins, tea towels, guest towels and many other household items, all in pure Irish Linen, are on display at any of the better stores. See them . . . feel the famous smoothness of this strongest, most lovely of fabrics. But, before you decide, make sure you are buying pure Irish Linen. Most Irish Linen carries a distinctive label. Another check is to hold the article up to the light—pure Irish Linen will show the threads thicker in some places than others. Don't be confused by similar-sounding terms.

If it's Pure Irish Linen it should say so!

Strongest—most beautiful of fabrics!



Irish Linen Assn., G.P.O. Box 1998, Wellington.

Please send by return post copy of your Free Booklet "Irish Linen in the Home."

Name.....

Address.....



CHRISTMAS

ANGEL COFFRET



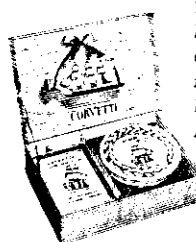
A delightful combination of all you need to make a bath sheer luxury—Goya's heavenly perfumed soap and matching bath blossoms—
14/3

JILLS BOX

Two handbag phials of Goya perfume that jump into view from this novelty pack—
9/9



CORVETTE COFFRET



The masculine gift box of distinction, containing a Shaving Bowl and a large bottle of After Shave Lotion
22/-

BUBBLE

An attractive red, green or blue acetate Xmas Bubble, containing two handbag phials of Goya Perfume
9/9



DUSTING POWDER

A big drum with gay floral design, containing Goya's fragrant Dusting Powder (prepared in New Zealand) and soft Powder Puff—
8/6

TALC

Fine soft Goya perfumed Talc (prepared in New Zealand) in a charming pastel blue tin—5/6



Imported Specially From England

GOYA 161 NEW BOND STREET, LONDON W.1. Also PARIS, NEW YORK
Sole Distributors: Maison Carlyle (N.Z.) Ltd., Auckland.

GC54

N.Z. LISTENER, NOVEMBER 19, 1954.