

8 *direct and positive ways that* FAMILIES WILL BENEFIT under LABOUR

During 14 years of wise government, Labour introduced Social Security, the Family Benefit, paid holidays and the 40-hour week. Every one of these actions made for greater family security. Included in Labour's progressive policy are these further measures for a fuller, happier family life.



INCREASED FAMILY BENEFIT

Labour will increase the Family Benefit to 15/- a week for each child. Although the benefit will be subject to income tax, the thousands of mothers **who need it most** will still receive it in full.

FREE SCHOOL TEXT BOOKS

Another burden removed! Labour will provide free text books for all children in all schools.

LOWER INCOME TAX

The first step to ease the intolerable tax burden imposed by the Nationalists! Labour will reduce the basic rate of income tax from the present 3/- to 2/6 in the pound.

STABILISED FOOD PRICES

Food prices have sky-rocketed under the Nationalist Government. Labour intends to see that food costs will be held. Food price levels will be stabilised to prevent any further rise in the food index after the election.

CHEAPER ELECTRICITY

The high price of electricity is not warranted. Labour will, from January 1st, 1955, reduce bulk electricity charges to Electric Supply Authorities by not less than 10%, and the consumers will benefit.

£10 BABY BONUS

Giving it to the mother when she needs it most, Labour will pay a bonus of £10 on the birth of each child.

MORTGAGE-FREE HOMES

As part of the Family Benefit scheme, Labour will introduce a method of mortgage repayment. Parents can choose between receiving the Family Benefit at the proposed new rate or applying the value of the Benefit as a lump sum for the reduction of the mortgage on the family home, provided the home is put in the name of the mother, or becomes a joint family home.

PAY-AS-YOU-EARN TAX COLLECTION

Labour will ease the burden of finding a yearly lump sum for income tax by introducing a "Pay-As-You-Earn" system on 1st April, 1956. Furthermore, the first £100 of tax due in February, 1956, will be cancelled.

For a better, more prosperous family life . . .

Vote LABOUR

N.Z. LABOUR PARTY