

With Patons

Beehive Fingering

you get a better range
of patterns,
pattern designs
and colouring



—than any
other brand!

Patons and Baldwins employ a full-time designer, expert in the art of creating attractive patterns for every personality, for every purpose. Patons Beehive Fingering is available in a very wide range of delightful colours.

PATONS & BALDWIN LTD., P.O. BOX 1441, WELLINGTON.

5-54

IT COSTS
NO MORE

to write on...

exclusive

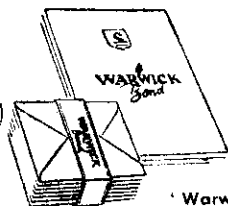


Plus Fabric

WARWICK BOND

Though Warwick writing pads have the perfect writing surface, the brilliant pearly whiteness, and the feel and appearance of expensive rag made papers, they cost no more than ordinary pads. Warwick and only Warwick contains "PLUS FABRIC bond," an exclusive titanium filled paper made from special Scandinavian pulp. You will find new writing ease and your correspondence will have a new distinction when you write on Warwick. Pads and envelopes are available from all stationers.

* Warwick distinctive stationery by Williamson Jeffery Ltd.



N.Z. LISTENER, OCTOBER 29, 1954.

What! Me! A hard-worked
housewife with soft
comfortable hands?



The simple
perfect remedy is
in your own hands



keep it handy where
ever hands are washed

Sydal Pty. Ltd. 156 Willis Street, Wellington