

NEW ZEALAND  
**LISTENER**

Incorporating N.Z. RADIO RECORD

Every Friday Price Fourpence

EDITORIAL AND BUSINESS OFFICES:  
115 Lambton Quay, Wellington, C.I.  
Box 2292, G.P.O.  
Telephone No. 70-999.  
Telegraphic Address: "Listener," Wellington.

OCTOBER 22, 1954

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BROADCAST PROGRAMMES  
Mon. to Sun., Oct. 25-31 34-54

SUBSCRIPTIONS  
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TWO ROUTES  
to England  
TRAVEL  
**SHAW SAVILL**

# We women paid dearly for your Nationalist Government, Mr. Holland!



You promised us so much, Mr. Holland! "More for your money," you said, and "more goods at less cost."

Those things just didn't happen. We women know. We pay the weekly food bills. Look at tea, 7/1 lb.—and bacon, 3/8 lb.! We're getting less—not more—for our money.

The point is, Mr. Holland, that some of us believed you last time . . . had some faith in the promises you made. But not any more. Not after five years of sky-rocketing prices.

We paid dearly for your Government, Mr. Holland. But we're not prepared to pay again—and that's why —

## ★ FOODS ARE DEARER:

Food prices on the whole increased more in four years under the Nationalists than in the full 14-year term of the Labour Government.

## ★ FUEL AND LIGHT ARE MORE EXPENSIVE:

Fuel and lighting costs increased more in four years under the Nationalists than in 14 years under the Labour Government.

## ★ RENTS ARE HIGHER:

House rentals increased more in four years under the Nationalists than in 12 years under Labour.

## ★ AND WE SAVE LESS:

Small savings in the last 4 years of Labour office were more than £4,000,000 greater than in the first 4 years of the Nationalist Government.

*we're voting*

# LABOUR

*this time*

N.Z. LABOUR PARTY