"Plantoids get to the root of things

SOVS FRED STREETER, V.M.H.,

BRITAIN'S FAMOUS RADIO GARDENER AND HORTICULTURIST.

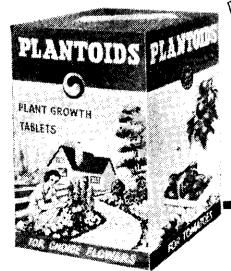
"Plants are like children," he says. "They're often hungry, and they grow sturdier and stronger when you give 'em the right kind of food—a properly balanced diet, you might say." That's why growing with Plantoids has proved such a sensational success in over a million English gardens. Each handy little Plantoid Tablet contains all the ingredients that plants thrive on. All you need do is drop them into finger-deep holes right alongside the plants and leave the rest to Nature!

MAKE THIS A PLANTOID SEASON

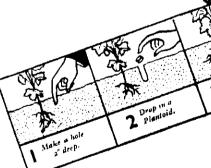
Plantoids contain **Nitrogen** to stimulate the growth, **Potash** for stamina, **Phosphorus** to help the developing and ripening process, **Manganese** and **Iron** to ensure good colour, and **Calcium** to sweeten the soil.

Feed and fortify your plants with Plantoids throughout the coming months. Follow Fred Streeter's instructions enclosed in each packet and you can hardly fail to have a bumper season — a braver show of flowers, a finer crop of vegetables and soft fruits than ever before.

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N.Z. LISTENER, OCTOBER 22, 1954.