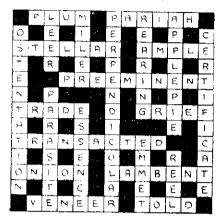
LISTENER"



Clues Across

- 1. Here we find the rodent back in the
- Soap? O, no! This is found in plants.
- Found in a wide alley-way.
- Use the Gestapo to pay for the delivery of your mail.
- 10. Most popular part of Sunday School treats?
- 11. Form this conclusion from lion tail.
- "Lord, what fools these ——s be!" ("Midsummer Night's Dream," Act 3, Scene 2).
- 14. An order to young Edward to give up the ghost? He might carry it out, too, if he did this too severely.

CROSSWORD

- 19. Gray wrote an Ode on a Distant Prospect of this College.
- 22. Could it be said of him that he's dead but he won't lie down?
- 23. "He only does it to -Because he knows it teases"

 20. The poet sound
 ("Alice in Wonderland").

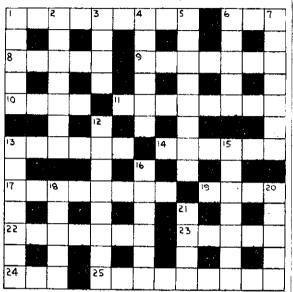
 21. Standing order?
- 24. End of the Rake's progress?

25. Tiny pages (anag.).

- Clues Down 1. In the body of the church I am artless.
- 2. "Remember now thy - in the days of thy youth" (Ecclesiastes, Chapter 12).
- The girl in our alley loses her head and becomes a confederate.
- 4. Transfix, and apparently I've lost my colour.
- 5. Rapturous, but at rest in the end.
- 6. Soldierly form aphis.
- 7. Peer in confusion over the disorderly den as the bird performed its toilet.
- Daisy was informed that hers wouldn't be a stylish one.

- 13. Uneducated, she and I wander aimlessly.
- 15. She "waked, and straitway loved an ass."
- 16. The dog is naturally upset to find himself in the sty.
- 18. Inexpensive peach?
- 20. The poet sounds like a din.

No. 715 (Constructed by R.W.H.)



N.Z. a Critical Market

'WE have found New Zealand a very critical market-they reject programmes we would find acceptable in Australia," said the recording director for E.M.I. in Australia, R. V. Southey, when he discussed with The Listener recently the markets for radio serial features which his organisation is producing, Mr. Southey said he was in New Zealand mainly to study the sale of these radio transcriptions. The NZBS was an important customer, especially today when costs were so high that transcriptions would be a losing proposition unless they could be sold outside Australia. "We want to make programmes that will appeal to the New Zealand public," he said, "and we have found the NZBS very helpful in telling us what they do and don't want and what their future needs are likely to be." Martin's Corner and Dad and Dave were among the long-run programmes produced by E.M.I. which had been heard in New Zealand. Mr. Southey told us that production of Dad and Dave, which had run to something like 2000 episodes, had now stopped because the customer for whom it was being made wanted a (continued on next page)

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