

**MY
COLDS
Go Quick!**



**Relieved 2 Ways
At Once!**

Such swift comfort — in *two* ways! — when you rub on Vicks VapoRub to relieve Baby's cold:

➔ **1. ITS HEALING VAPOURS** are inhaled for hours — and clear stuffy nose, soothe sore throat, calm coughing.

➔ **2. THE GENTLE WARMTH** of Vicks VapoRub works through the skin, "drawing out" chest tightness and pain.

This double action chases colds "twice as fast!"

**VICKS
VAPORUB**

Distributed by Salford & Spraggan Ltd., Wellington



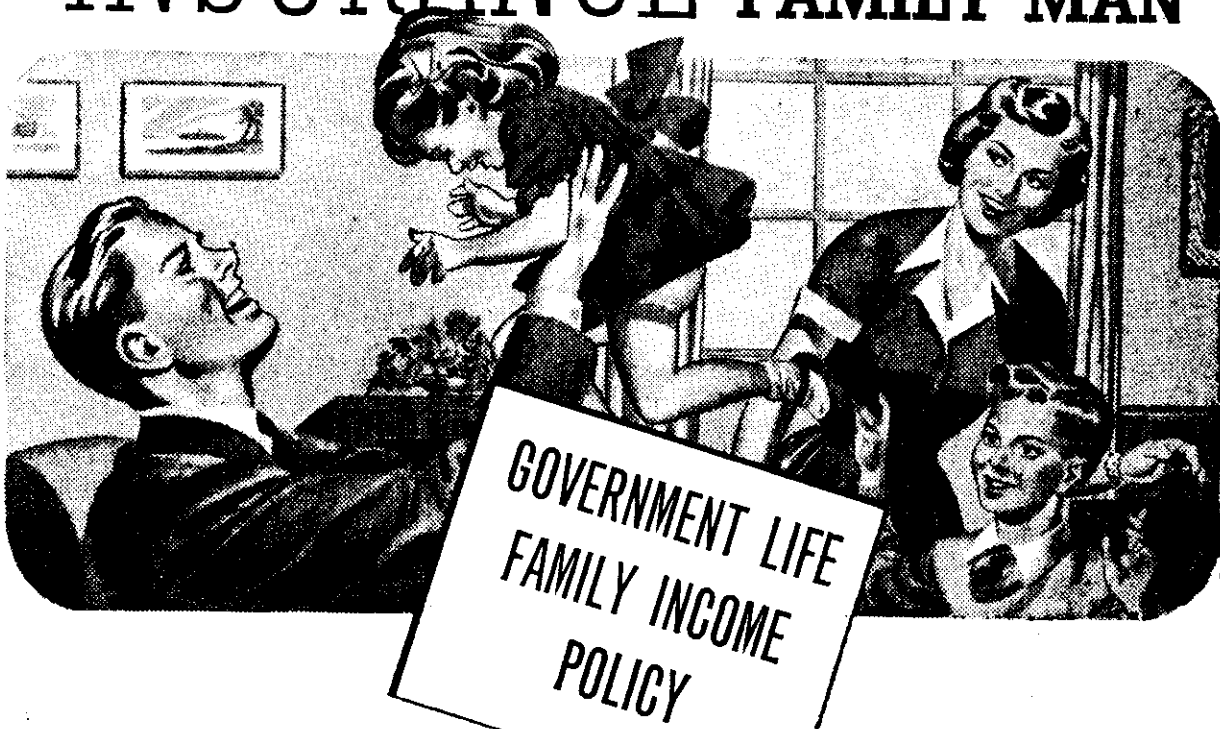
Oh for some
Optrex

Children's eyes are precious; keep them relaxed and healthy with Optrex, the Eye Lotion.

Price 4/6. Treble size 8/-.
Optrex (Overseas) Ltd., 17 Wadsworth Road,
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INSURANCE

for the
FAMILY MAN



Gives 3 TIMES more initial cover than ordinary life assurance

The popularity of this amazing *three-way* Policy increases each day as more and more men with young families discover the extra protection it affords for the amount of money invested. Here's how you gain... If you have a young family and take out a Government Life Family Income Policy for say, £1,500, a claim would bring your wife the following benefits:—1. Accrued bonuses paid immediately—to look after immediate needs.

2. £18 paid *every month* until expiration of selected income period when the children will be able to look after themselves. 3. Payment then of the full sum assured—£1,500—in cash.

Consult the "Government Life" about providing this lifetime of security for your loved ones—full details gladly given without any obligation on your part.

GOVERNMENT LIFE
INSURANCE OFFICE

