

Ultra Liquid Neutraliser

made this **15 MINUTE WAVE**
so adorably lovely

There's no lovelier wave than the gentle Ultra... and now you can have Ultra lovely hair in as little as 15 minutes.

EXCLUSIVE LIQUID NEUTRALISER—Only Ultra has the essential liquid neutraliser that alone can make your wave both soft and completely natural-looking, and conveniently long-lasting. Ultra Rapid has a specially sensitised creme waving lotion that is safe and effective with every type or condition of hair... and takes in one quarter the time.

UNCONDITIONAL MONEY-BACK GUARANTEE—More New Zealand women come back again and again for Ultra, than any other home permanent. It is so simple and safe. In fact the distributors, Salmond & Spraggon Ltd., Wellington, unconditionally guarantee you a trouble-free and thrillingly successful wave with every Ultra Rapid Home Permanent.

YOUR EVERY PERM NEED SATISFIED—The regular gentle Ultra (in the blue pack) and the amazing Ultra Rapid that needs only one quarter the waving time (in the yellow pack) costs only 25/- for complete kit, refills 12/6. The New Ultra Rapid Perm Curl Refill for ends and small curls costs 5/6 and the Ultra Accessory Kit 5/-. Available from all chemists and cosmetic counters.



Ultra Rapid
Home Perm will
keep your hair Ultra lovely!

L4b

Heed this sign now!



Work must be done—but overwork weakens your resistance to illness... makes you nervy, irritable. Mental fatigue and tension ravage your precious hours of sleep. But MILO can help. Regular cups of delicious chocolate-flavoured MILO give your body and nerves the extra nourishment they demand... MILO builds up a reserve of energy and stamina "lift". And never forget that bedtime cup of MILO to soothe you off to sound, peaceful sleep. Drink MILO for your health's sake.

1 lb. Tin 3/3
1 lb. Tin 5/6
2 lb. Tin 9/6
(Slightly higher in some country areas)

MILO

Soothes the nerves... builds up resistance... induces sound peaceful sleep.

A NESTLE'S PRODUCT



Nestle's Food Specialities (New Zealand) Ltd., 1 Cleveland Road, Auckland.

GIVE YOUR CHILD

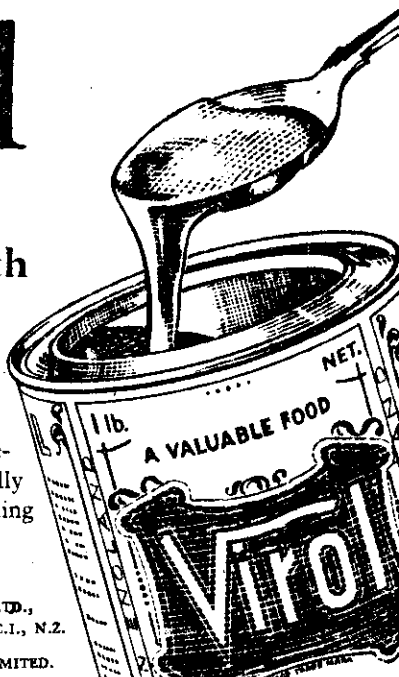
Viol

after every meal
for healthy growth
and steady
development

VIROL IS A CONCENTRATED FOOD prepared from malt extract, specially refined beef fat, egg, sugars (including glucose) and orange juice.

Agents: WRIGHT STEPHENSON & CO., LTD.,
34, CUSTOM HOUSE QUAY, WELLINGTON, C.I., N.Z.

MANUFACTURED IN ENGLAND BY VIROL LIMITED.

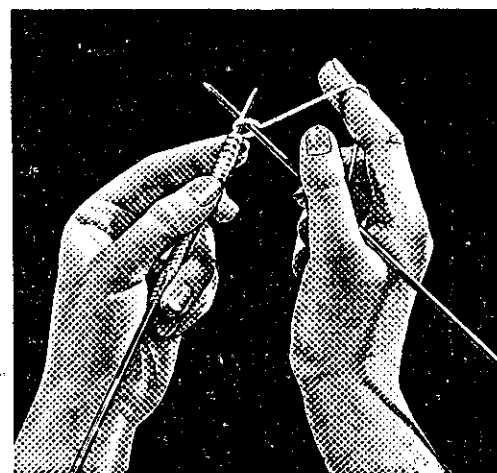


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