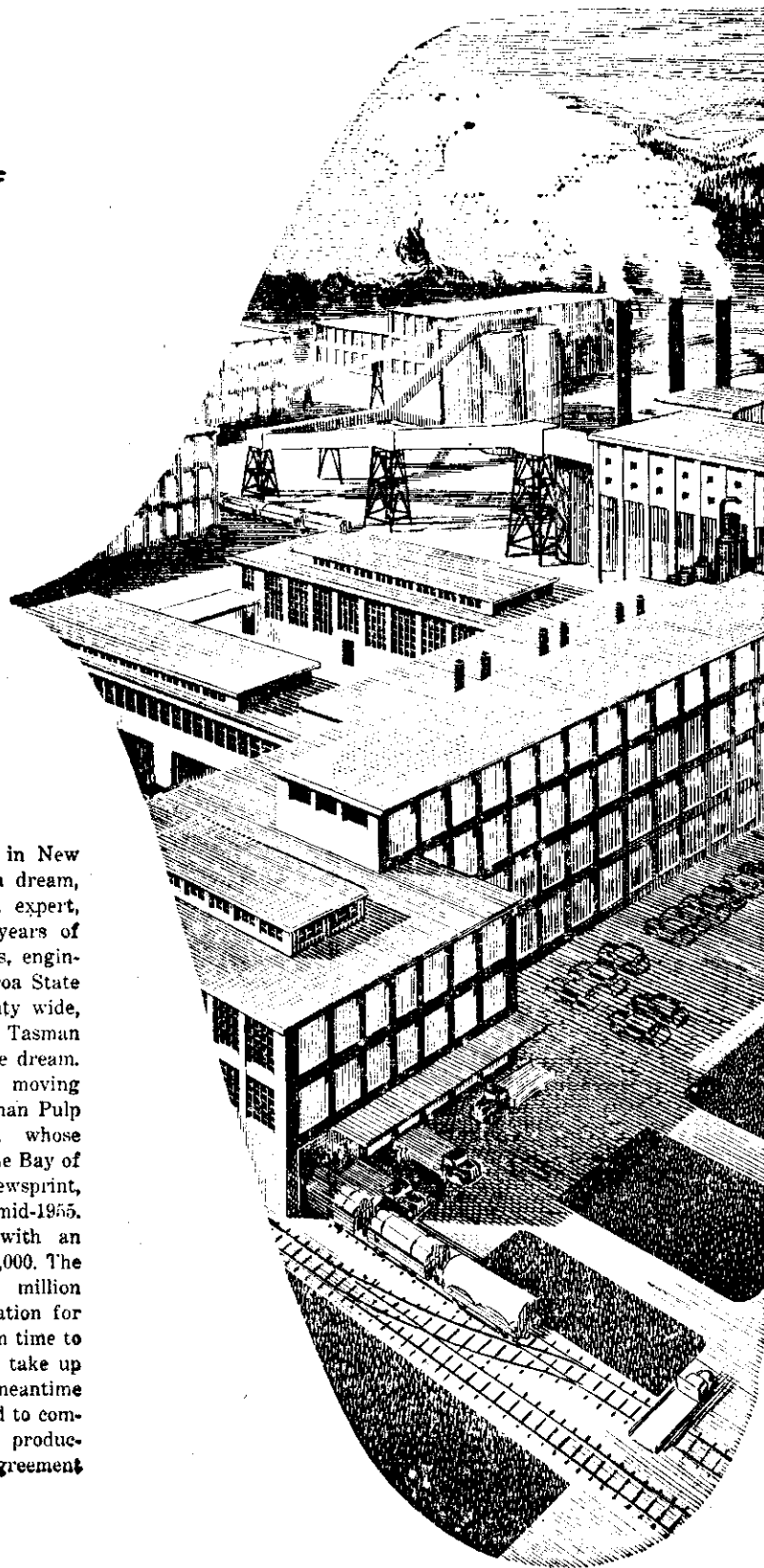


a
dream
comes
down
to
earth

IN 1925 a newsprint industry in New Zealand was hardly more than a dream, though suggested by an English expert, William Adamson. Today after years of imaginative planning by foresters, engineers and paper experts Kaingaroa State Forest, fifty miles long and twenty wide, clothes the pumice plains and the Tasman project has given substance to the dream. Sir James Fletcher has been the moving spirit in the organisation of Tasman Pulp and Paper Company Limited, whose integrated* mills at Kawerau in the Bay of Plenty, will begin production of newsprint, kraft pulp and sawn timber in mid-1955. Tasman is a public company with an authorised share capital of £6,000,000. The Crown has subscribed for one million shares and the Fletcher Organisation for seven hundred thousand; and from time to time the public will be invited to take up shares and debentures. In the meantime the balance of the finance required to complete construction and commence production is assured by a financial agreement with the Government.



Tasman

PULP AND PAPER COMPANY LIMITED

★ In the Tasman project newsprint, kraft pulp and timber mills are integrated for economy in capital and operating costs and profitable use of whole range of raw material available.



New Zealand's Greatest Industrial Project

TI-2