

NEW ZEALAND

LISTENER

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Incorporating N.Z. RADIO RECORD
Programmes for August 2—8

Fourpence

ARBOR DAY

Arbor Day is celebrated this year on August 4th. Since its beginning in America, this festival has spread throughout the world and is observed in Canada, Australia and even in far off Latvia. In New Zealand it reminds us of our duty to protect and renew our forests, and to pay homage to the youth and beauty of New Zealand's trees. On Arbor Day we plant more trees, and so play our part to—

***Keep
New Zealand
Green***



NEW ZEALAND FOREST SERVICE
SOIL CONSERVATION COUNCIL



JEAN SIBELIUS

East and West honoured him last month (see page 6)

ADVANCE PROGRAMMES FROM ALL STATIONS