

YOU be the judge!
TRY
CALTEX
Activated *
PETROL

The verdict of thousands of New Zealand motorists has already been given — "Caltex Activated Petrol gives noticeably improved all-round performance." This will, we believe, be your verdict, too, because CALTEX prevents pre-ignition and reduces spark plug fouling—spark plugs stay clean longer, retain powerful spark life for thousands of extra miles.

with *

ICC

ICC (Ignition Control Compound)... the new additive perfected by Ethyl Corporation, producers of Anti-Knock Tetra-ethyl Lead introduced 32 years ago, is now incorporated in CALTEX PETROL. This additive is the newest achievement of Ethyl Laboratories and is designed to prevent preignition and spark plug fouling.

FILL UP AT YOUR NEAREST CALTEX PUMP

*It's like adding
horsepower to your engine!*



★ Listen to "Box 13," starring Alan Ladd, every Wednesday and Friday evening at 10.30 p.m. Stations 1, 2, 3 and 4ZB.

C.A.5