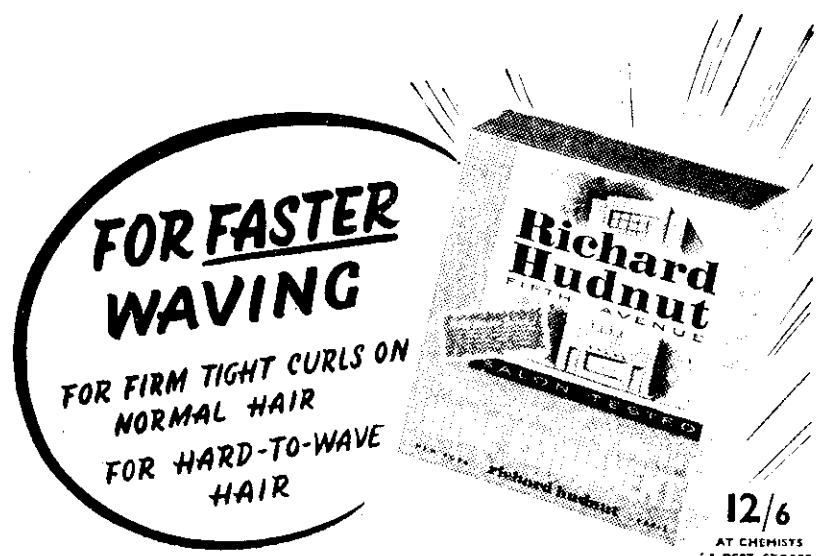


**RICHARD HUDNUT announces the all-new**

# ***Double Quick*** home permanent with revolutionary **BEAUTY RINSE Neutraliser**



- 1 NEW! Beauty Rinse Neutraliser.**  
With creme rinse built-in. Automatically neutralises, conditions and beauty finishes hair in one quick step. Gives you bouncier, prettier, longer-lasting curls with a never-before kind of natural lustrous softness. Never that "new permanent" look!
- 2 NEW! Double-Quick method.**  
Eliminates all nuisance steps. No messy dripping time. No waiting for hours while hair dries on curlers. Takes less time from start to finish than ordinary types of home permanent. You can unwind curls immediately!
- 3 NEW! Double - Quick waving lotion.**  
Balanced and buffered to protect hair vitality and health. Ensures a curl that goes right to the ends.
- 4 NEW! Salon custom-timing for just your kind of hair.**  
You control the curl with professional-type safeguards. No frizz, no fuzz, no "fail to take." Say goodbye forever to that "new permanent" look!

## Richard Hudnut

**now provides a tried and tested home permanent for every type and condition of hair!**

**1 "DOUBLE QUICK"**  
With Beauty Rinse Neutraliser  
*In a GREEN carton*

- For Faster Waving
- For Firm Tight Curls on normal hair
- For Hard-to-wave hair

**2 "REGULAR"**  
With Neutraliser Booster  
*In a GREY carton*

- For Soft, Natural Curls on normal hair
- For Easy-to-wave hair
- For Tinted, Bleached or Lightened hair

**3 CHILDRENS Home Permanent**  
Richard Hudnut provides the only home permanent specially designed for fine-textured children's hair. Harmless, gentle and safe for all little girls, from toddlers to teenagers.

**12/6**  
**10/6**

Prepared in N.Z. for Richard Hudnut Ltd., Federal Street, Auckland.