

DETOUR



Turn away

from sleeplessness and over-fatigue

Sleeplessness is a danger signal. Restless nights mean weary, listless days, nervous irritability. Make a detour from the road that leads to sickness and loss of efficiency. Turn to MILO. Drink MILO regularly, particularly at bed-time. MILO is a wonderful aid to sound, restful sleep. MILO is a nerve-soothing, resistance-building blend of pure country milk and malted cereals, fortified with added food values. It is deliciously chocolate-flavoured. You'll enjoy MILO... and it will do you a world of good.



MILO

THE TONIC FOR THE TIMES

A NESTLÉ'S PRODUCT

Nestlé's Food Specialities (N.Z.) Ltd.,
1 Cleveland Road, Auckland.



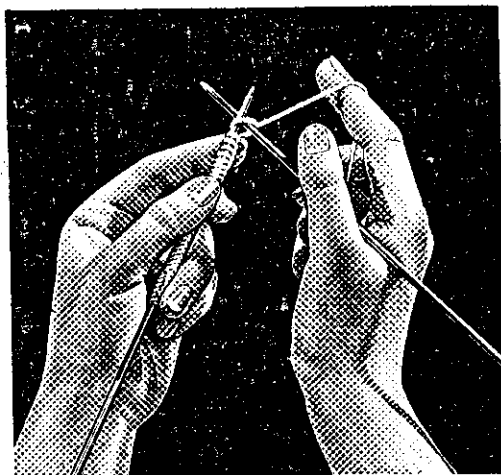
ZM1 57.12

Right from
the start
go for the
quality of

Lee Target



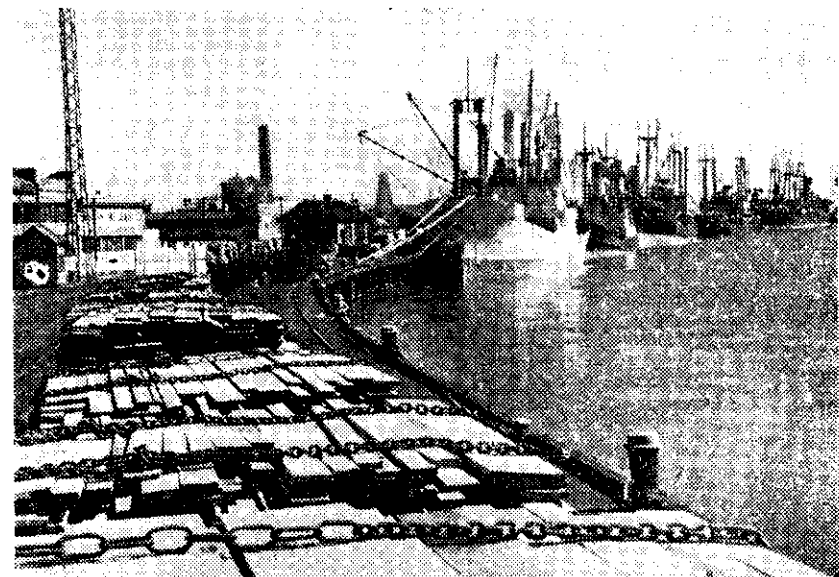
knitting wools



Ask to see the lovely, colourful
Lee Target quality knitting wools
at your Wool Shop, or refer to
P. & W. HENDERSON LTD., G.P.O. BOX 869,
CHRISTCHURCH

George Lee & Sons Limited Wakefield Yorks.

Spinners & Dyers since 1830



COASTERS LOOK AHEAD

DURING the gold rush of the 60s, the South Island's West Coast earned its other name—The Golden Coast. One square mile of land near Ross yielded no less than five tons of gold. Hokitika, now a modest town of 3000 souls, was a sprawling city of 50,000, with 100 pubs on its main street. Charleston, where the European Hotel now serves a populace of 42, was a lusty, brawling boom town of 20,000.

But the "easy" gold ran out, and the Coast slipped quietly into other ways. Many of the diggers left to join rushes in other lands. Farming, timber milling and coal mining gradually came into their own as the chief industries of the province. There was, and is, still gold, but for the most part expensive capital equipment was required to win it. There were no easy pickings for the ordinary digger.

The broad outline of the Coast's economic history will form the introduction to a series of six panel discussions on the future of the region to be broad-

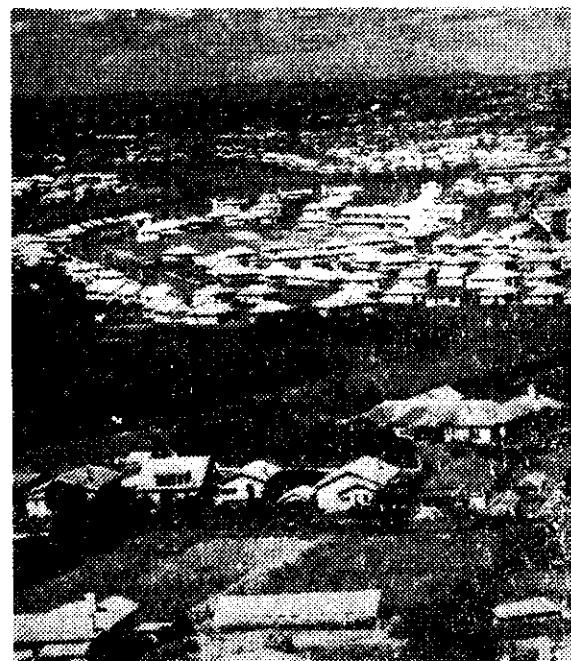
cast by 3YZ this Sunday, July 4. Entitled *Looking Ahead*, the discussions will be on the timber, agriculture and mining industries, and on tourists, transport and towns. Each subject will be dealt with by a different panel. That on mining, for instance, will be discussed by a Mines Department officer, a geologist, Westport's Mayor, and a mine union secretary. The chairman in each case will be H. S. Blackmore, Adult Education Tutor-Organiser for the Coast. In the first programme he will give the historical outline and will introduce the leaders of the various panels, and in the concluding programme he will join with them in summarising the questions raised.

Looking Ahead: First broadcast, 3YZ, 2.30 p.m., Sunday, July 4. The other programmes will be heard on successive Sundays at the same time.

AT TOP OF PAGE: The waterfront at Greymouth, with timber ships and colliers loading

Greater Auckland

URBAN sprawl is said to be among the greatest problems facing the local bodies of the Auckland Metropolitan area. Listeners to 1YA will shortly hear an authoritative examination of difficulties arising from the rapid growth of the city and surrounding boroughs, in a series of five broadcasts based on a symposium of three talks given at the recent Eighth New Zealand Science Congress. They will be broadcast at 7.15 p.m. on Thursdays, beginning on July 8. The speakers will be F. W. O. Jones (Regional Planning Officer), Dr. R. G. McElroy (former chairman of the Auckland Metropolitan Planning Organisation) and Professor C. R. Knight, Dean of the School of Architecture at Auckland University College.



GIGANTIC PROBLEM?

A scene in Mt. Roskill, one of Metropolitan Auckland's vigorously growing boroughs

N.Z. LISTENER, JULY 2, 1954.