

NEW ZEALAND'S FIRST IDEAL HOME EXHIBITION

at

NAPIER

(17th—25th SEPTEMBER, 1954)

KITCHEN DESIGN CONTEST

The Napier Development Association (Inc.), which is organising NEW ZEALAND'S FIRST IDEAL HOME EXHIBITION, is sponsoring also a CONTEST FOR THE IDEAL KITCHEN DESIGN.

The contest is open to all competitors, but the Committee desires particularly to encourage housewives to submit designs for practical kitchens in low cost dwellings.

PRIZES:

FIRST PRIZE, £25; SECOND PRIZE, £10; THIRD PRIZE, £5;
5 Prizes of £1 each.

TERMS OF THE CONTEST:

1. The kitchen should not exceed 90 sq. ft., and the design should contain the usual kitchen amenities.
2. The materials specified should be readily available and preferably of New Zealand origin.
3. The Judges will award points for the best and most economical design, but additional points will be awarded for:—
 - (i) A written description of the reasons for the design and how it has eliminated unnecessary waste in materials and space.
 - (ii) A suggested colour scheme.

CONDITIONS OF CONTEST:

1. Members of the Exhibition Committee of the Napier Development Association (Inc.) and the staff of the Napier City Council shall not be eligible to enter the contest.
2. Competitors may enter more than one design, but each entry should be forwarded separately.
3. The Exhibition Committee shall have the right to build a kitchen unit in which the winning design or designs will be exhibited at the NAPIER IDEAL HOME EXHIBITION.
4. The JUDGES' DECISION SHALL BE FINAL AND LEGALLY BINDING.
5. In order to facilitate judging intending competitors should not put their names or any other identifying marks on any drawings,

plans, or other materials submitted with their entries, but should write, GIVING THEIR FULL NAME AND POSTAL ADDRESS, to the Organising-Secretary, who will issue a serial number which should be marked clearly on all entries.

6. The contest will close on FRIDAY, JULY 30, 1954, and the results will be announced on the opening day of the NAPIER IDEAL HOME EXHIBITION — FRIDAY, SEPTEMBER 17, 1954.

7. Entries should be addressed to: THE ORGANISING-SECRETARY, THE NAPIER IDEAL HOME EXHIBITION, P.O. BOX 167, NAPIER, and the envelope should be marked "KITCHEN DESIGN CONTEST."

NAPIER IDEAL HOME EXHIBITION — SPACE

Manufacturers, importers and others interested in renting space for exhibits at the Ideal Home Exhibition are recommended to make immediate application to the Organising-Secretary, P.O. Box 167, Napier.