

MUCH BUYING

ONE of the directors recently appointed to organise next year's British Industries Fair, no longer Government sponsored, is a Mr. C. Kenneth Horne, sales director of Triplex Glass Ltd. He is better known as the genial, urbane, but slightly preoccupied senior member of the *Much Binding* radio team, and to viewers as chairman of the parlour game, *Down You Go*.

For him, life has been "Up you go." The son of a Congregationalist minister, he went into the glass firm on leaving



BBC

Cambridge in 1928. His first job at £4 a week was as progress clerk following jobs through each stage of production. As an officer on a barrage balloon site, Kenneth Horne took part in the wartime radio show, *Ack-Ack Beer-Beer*, with his college friend and fellow amateur actor, Dickie Murdoch. Now he sells glass from nine till six, and writes and rehearses at nights and at weekends. He will now find time to help to plan much buying at the B.I.F. and how to persuade the world's buyers to take it from here.

—J. W. GOODWIN (London)

For Dairyfarmers

THE Massey Agricultural College Dairyfarmers' Meeting to be held next week will be covered by daily broadcasts from North Island YA and YZ stations. These will be heard at 7.0 p.m. on Wednesday, Thursday and Friday, June 9-11, and will take the form of a report on the day's meetings with recorded excerpts from addresses. On Thursday, June 10, at 12.33 p.m., there will be a short report on the conference from all YA and YZ stations in *News for the Farmer*. Some of the topics to be discussed at the meeting are aspects of grassland farming, drainage, farm budgets, milk coolers, rearing of dairy stock, bloat investigations, the national hybrid pig, fertility in dairy cattle, and new developments in silage-making and artificial breeding.

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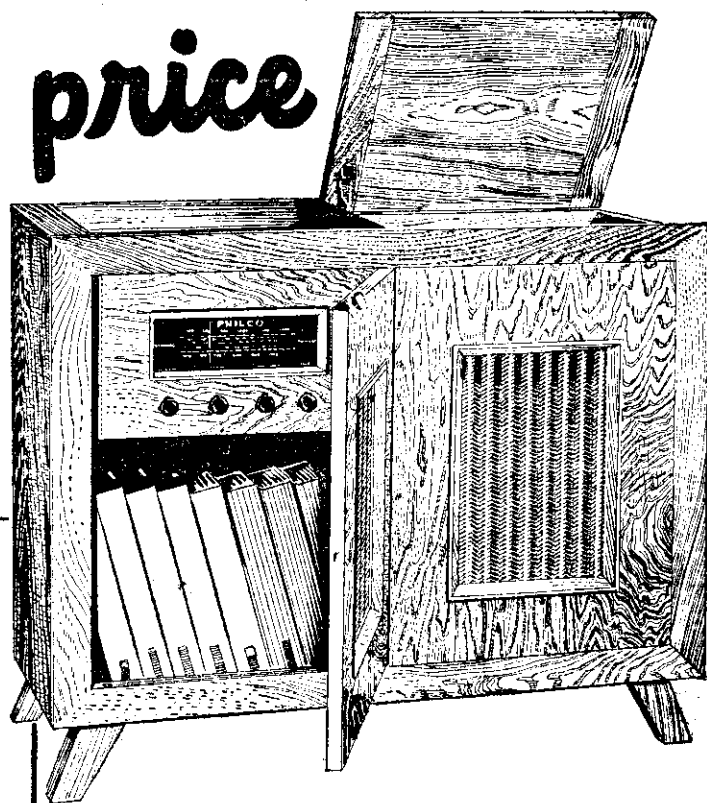
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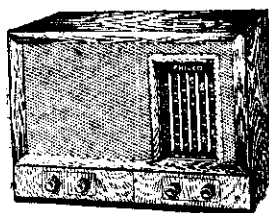
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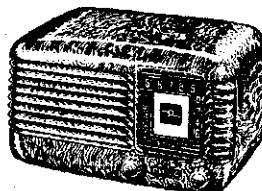
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