## YOU be the judge! TRY

## Activated\*

## PETROL

The verdict of thousands of New Zealand motorists has already been given - "Caltex Activated Petrol gives noticeably improved all-round performance." This will, we believe, be your verdict, too, because CALTEX prevents pre-ignition and reduces spark plug fouling-spark plugs stay clean longer, retain powerful spark life for thousands of extra miles.

with \*

ICC (Ignition Control Compound)... the new additive perfected by Ethyl Corporation, producers of Anti-Knock Tetracthyl Lead introduced 32 years ago, is now incorporated in CALTEX PETROL. This additive is the newest achievement of Ethyl Laboratories and is designed to prevent preignition and spark plug fouling.

## FILL UP AT YOUR NEAREST CALTEX PUMP

It's like adding horsepower to your engine!

