



BRUNETTE in the picture above, but playing a vapid blonde on the air, Margot Lee will be heard as Sally Travers in a new serial domestic drama to play from 2XP on Mondays, Wednesdays and Fridays, beginning May 24. Entitled "The Meredith Scandal," the story deals with a woman's efforts to escape the notoriety given her by a criminal husband.

More Adventures of Archie

TED KAVANAGH, famed author of *ITMA*, once stood godfather to an object of rubber and metal bearing only superficial resemblance to a human child. The object is named Archie Andrews, and since his appearance he has made a reputation for himself almost equalling that of his godfather, which is not bad going for a ventriloquist's dummy. Archie Andrews, with his manipulator, Peter Brough, and a supporting cast which includes the dreadful school-girl Monica (Beryl Reid), Max Bygraves, Harry Secombe, Ronald Chesney and Peter Madden, will be back on the air from ZB stations shortly. Five new episodes of his programme, *Educating Archie*, are to be broadcast, beginning at 8.0 p.m. on Sunday, May 30. Station 2ZA will start the series a month later, on Sunday, June 27.

Also starting on Sunday, May 30, will be a new series of *The Bing Crosby Show*, which replaces the present *Halls of Ivy*. With Bing as guest artist during the series will be such popular stars as Rosemary Clooney, Joe Venuti, Dinah Shore, Jimmy Stewart, Peggy Lee, Kay Starr, Jack Bennev, and, of course, Bing's ever-disrespectful partner Bob Hope. The starting time is 9.0 p.m. Sunday, May 30, and the stations are all the ZBs and 2ZA.

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