

ASTOUNDING BOOK VALUE!

FOYLES BOOK CLUB

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BOOK BUYERS!

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5^{/-}
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The famous Foyles Book Clubs (listed below) are offering members bigger value than ever. Each month Foyles Book Club members receive the Club's full-length, full-size, unabridged edition of an outstanding, recently published book, and, although in the ordinary way these books would cost 12/6, 15/-, 17/6 or 25/-, MEMBERS OF THE BOOK CLUB are PRIVILEGED TO BUY THEM FOR ONLY 5/- EACH, including postage! For reader interest, appearance and production, the Club selections represent truly outstanding value. These books are beautifully produced, and—VERY IMPORTANT—they have durable distinctive bindings in an attractive range of gay colours with delightful picture jackets.

HERE ARE THE CLUBS:

All New Books by the Most Outstanding Living Authors—

THE BOOK CLUB: Popular fiction by best-selling authors such as Noomi Jacob, Francis Parkinson Keyes, etc.

THRILLER BOOK CLUB: Exciting mystery and detective stories by authors such as Peter Cheyney, James Hadley Chase, Agatha Christie, Freeman Wills Crofts, John Creasey, etc.

WESTERN BOOK CLUB: Swift-moving stories of the romantic West by authors such as Chester Willis, Ranger Lee, Max Brand, etc.

ROMANCE BOOK CLUB: Fascinating human stories by top-ranking light fiction writers of today—Monica Dickens, Jane Beech, Faith Baldwin, etc.

TRAVEL BOOK CLUB: Thrilling, colourful travel books to enrich your living.

SCIENTIFIC BOOK CLUB: Outstanding scientific books formed to bring to the reader outstanding scientific achievements of the day

NON-FICTION BOOK CLUB: Comprise books by famous authors such as John Gunther, Charlotte Haldane, Lin Yutang, etc.

CHILDREN'S BOOK CLUB: First rate books for boys and girls in an edition they will treasure.

GARDEN BOOK CLUB: (Each alternate month.) The ideal Club for the ardent gardener.

CLASSICS: The world's greatest books in an edition you'll be proud to own.

SEND NO MONEY! MERELY PAY FOR YOUR BOOKS ON RECEIPT!

MEMBERSHIP APPLICATION FORM

The Secretary, FOYLES BOOK CLUB, Dept. 3,
Ellison Chambers, Queen St., Box 2196, Auckland,

I wish to become a member of the Club indicated in space on right. I agree to continue my membership for a minimum of six books and thereafter until countermanded.

☐ I will pay 5/- for selections on receipt or in order to save time, postage and postal notes

☐ I enclose 30/- for 6 months.

☐ I enclose 60/- for 12 months.

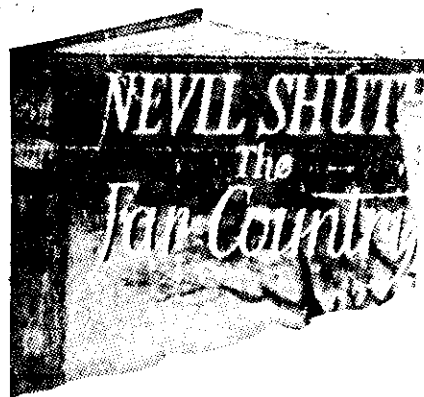
Place X in space above as required. Please add Exchange to Country cheques.

(Name of Club you wish to join)

NAME

ADDRESS

L.23/4/54.



MEMBERS BUY BOOKS
PUBLISHED at 12/6, 15/6,
17/6 and 25/- for
ONLY 5/-,
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