NEW ZEALAND

LISTENER

JOURNAL OF THE NEW ZEALAND BROADCASTING SERVICE

Registered as a Newspaper Vol. 30, No. 769, April 15, 1954 Programmes for April 19—25

Fourpence



TEN MILLION PRESCRIPTIONS
In 1952, prescribed medicine alone cost 28/43/4 for every man, woman and child in the country (see page 16)

Look for the name

FELTEX

when you buy

SLIPPERS



ADVANCE PROGRAMMES FROM ALL STATIONS