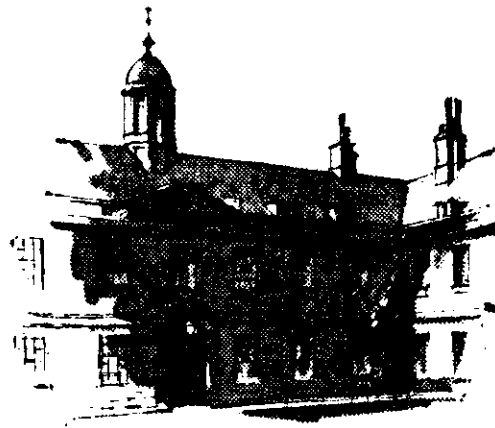


CAMBRIDGE

city of science



Lord Rutherford

born near Nelson, New Zealand entered Trinity College, Cambridge in 1894 as a post-graduate student with an already brilliant record. In addition to making successful wireless transmissions over a distance of two miles, he took part in the researches of the great Sir J. J. Thomson, whom he eventually succeeded as Cavendish Professor of Physics. His analysis of the structure of the atom resulted in the discovery that radio-active rays are composed of minute particles, flung off owing to gradual atomic disintegration. This in turn led to one of the most remarkable scientific achievements of the modern age; by means of radio-active bombardment, he was able to change nitrogen into oxygen and realize the eternal dream of the alchemist. When he died in 1937, he and his colleagues had changed the whole concept of physics, and Rutherford's influence had penetrated into all branches of electronics. Such revolutionary advances are nowhere better appreciated than in the Pye factory and research laboratories, where, ever since the late W. G. Pye started making scientific instruments for the University, the Cambridge standards of accuracy and progress have been jealously maintained.



RADIO AND TELEVISION

PYE (NEW ZEALAND), LIMITED, P.O. BOX 2839, AUCKLAND.

E4.24

WHEN Walter de la Mare had his eightieth birthday on April 28 last year the BBC marked the occasion with several broadcasts. The radio critic of the English *Observer* said of one of these—a talk by V. Sackville



West—that it celebrated the birthday "brilliantly." This talk, in which one poet pays tribute to another, is now to be heard from National stations of the NZBS, starting from 4YZ on Sunday, March 28, at 9.45 p.m.

"I hope Walter de la Mare knows, for he has been told often enough, what a hold he has on our affection," Miss Sackville-West said. "Other poets may command our admiration; our interest—sometimes a rather disquieting interest: our respect: our puzzlement; but Mr. de la Mare has got hold of our hearts..."

Miss Sackville-West, who doubts whether "even the scratchiest of our critics" has ever made any really disagreeable remark about Mr. de la Mare, doesn't set out to make any critical estimate of his poetry—though she says some very interesting things about it—but to give some picture of his personality. She recalls her first meeting with him, at a luncheon party, considers him as a talker who "plunges straight in," yet in spite of that is neither tiresome nor embarrassing, and suggests that this gentle poet and enchanting neighbour of the luncheon table is "really a dark angel in disguise."

PIPE BAND CONTEST

RESULTS and top performances from the Dominion Pipe Bands Championship Contest to be held at Dunedin from this Friday (March 19) to Sunday, March 21, will be heard from NZBS stations all over the country. Results will be heard on Friday from YA and YZ stations at 7.0 p.m., and from YA stations and 4YZ at 11.15 p.m.; on Saturday from YA and YZ stations at 6.15, 7.18 and 8.10 a.m. and 7.0 p.m., and from YA stations and 4YZ at 11.15 p.m.; and on Sunday from YA and YZ stations at 6.15, 7.18 and 8.10 a.m., and 6.40 p.m. (except 4YZ), and from YA stations and 4YZ at 11.15 p.m. Results will also be broadcast from Commercial stations as soon as convenient after they are available.

Station 4YA will give either live or delayed broadcasts on Friday, at 2.0 p.m. of the B grade quickstep, and at 9.30 p.m. of some bands in the A grade test selection; on Saturday, at 1.30 p.m., of the A grade quickstep and at 9.30 p.m. of the B grade test selection; and on Sunday, at 2.15 p.m., from the drum majors and bands' display.

Recordings of A and B grade test winners will be heard from YA stations at 9.30 p.m. on Monday, March 22, and later, with the runners-up in these grades, from all other National and Commercial stations.

1d APPROVALS —

3d stamp for trial selection.
Hinges, 500 for 9d, 1000 for 1/-; Treasure Trove Albums, 2/-; Packets, 1d, 2d, 3d, 6d, 7d, 1/-, 2/-, 3/- each. Postage extra on hinges, albums and packets.

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