

DANDRUFF

you can't
hide it—



**You can
correct it!**

AND you must correct dandruff, for dandruff can undermine the very foundations of hair health and growth.

Dandruff is, primarily, a disorder of the outermost layer of the scalp. Trichologists believe that a yeast-like micro-organism is responsible. The scalp becomes abnormally dry, and the outermost cell layers flake off, forming the characteristic dandruff 'scales'. These scales then clog the pores of the scalp; gradually the

scalp hardens, choking the delicate blood vessels which bring nourishment to the hair roots. This process can only result in extensive thinning of the hair.

This is what you must do

Regular use of a really effective shampoo is essential—and massage with a tonic lotion will soon restore a brisk circulation in the scalp. But the main problem remains: how to nourish the hair roots? This can be done most quickly and effectively by massaging into the scalp the 18 natural amino-acids which form hair protein. Silvikrin is unique and is the only scientific preparation containing all of these amino-acids. When you use Silvikrin you do something *fundamental* for your hair's health.

Use Pure Silvikrin in severe cases of dandruff and thinning hair. As a daily dressing use Silvikrin Hair Tonic Lotion or, for dry hair, Silvikrin Lotion with Oil, the Right-style Hairdressing. Pure Silvikrin 10/- Silvikrin Hair Tonic Lotion—with or without Oil 3/6d. (large economy size 6/-).

Manufactured in New Zealand for Silvikrin Laboratories, London, by Salmend & Spraggon Ltd., Wgtn. 8.2

Silvikrin

THE HAIR'S NATURAL FOOD

DOES YOUR
HANDWRITING
SHOW
YOU'RE THE



Good humoured
kind?

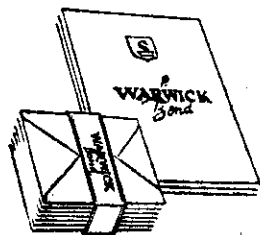
Note the rising alignment in your writing—sure sign of optimism, cheerfulness, good nature. No lines on your forehead, but WARWICK BOND provides lines if you wish to guide your happy pens. Ruled or plain hammered finished paper if you prefer it.

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